

# Global Power Rental Market Size, Research, Segmentation, Development, Strategy Forecast to 2027

*Global Power Rental Market Information Report by End-users (Oil & Gas, Utilities, Manufacturing), by Fuel, by Application, and by Region - Forecast to 2027*

PUNE, MAHARASHTRA, INDIA,  
November 3, 2016 /EINPresswire.com/ --  
The Major Key Players

- Aggreko (U.K.)
- Cummins(U.S.A)
- Hertz, Caterpillar Inc. (U.S.)
- Sunbelt Rentals(U.S.A)
- United Rentals(U.S.A)
- Ashtead Energy PLC (U.K.)
- APR Energy PLC (U.S.)

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## Segmentation of Power Rental

### Basis of application

- base load
- stand by power
- peak shaving



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### Basis of application

- oil & gas
- utilities
- shipping
- manufacturing
- mining
- construction
- others

### Basis of Fuel

- Diesel
- Gas
- Others

## Market Scenario

Considering the sudden surge in the construction industry in the recent times the demand in the [power rental market](#) is expected to increase. The need for revamping the old Transmission and Distribution infrastructure is beckoning the growth of the power rental market. With many countries looking to develop their infrastructure, heavy investments have been made to boost the infrastructural activities globally. All these factors are playing a major role in the growth and development of the power rental market. Lack of permanent power capacity in developing nations leads to energy shortage which further leads to creating a market for power rental.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 120 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on “[Global Power Rental Market Research Report - Forecast to 2027](#)”

## Study Objectives of Power Rental Industry

- To provide detailed analysis of the market structure along with forecast for the next 10 years of the various segments and sub-segments of the global Power Rental market
- To provide insights about factors affecting the market growth
- To Analyze the Power Rental market based on various factors- price analysis, supply chain analysis, Porters five force analysis.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to six main geographies and their countries- North America, Europe, Asia-Pacific, South America, Middle East, and Africa
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by end-users, by fuel, by application and by region as well as its sub segments
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, and new product developments in the global Power Rental market

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## Regional Analysis of Power Rental Market

Aging infrastructure which leads to frequent blackouts and power shortages is one of the major driving factors for the power rental market in the North American region. The sudden surge in the construction industry is also assisting the growth of the power rental market in the North American region. Asia pacific is one of the fastest growing markets with several transmission and distribution projects expected to be initiated shortly.

### North America

- US
- Canada
- Mexico

#### South America

- Brazil
- Argentina
- Venezuela
- Rest of South America

#### Europe

- Russia
- UK
- Netherlands
- Germany
- France
- Rest of Europe

#### Asia– Pacific

- China
- India
- Indonesia
- Malaysia
- Rest of Asia Pacific

#### Middle East

- Saudi
- UAE
- Kuwait
- Qatar
- Rest of Middle East

#### Africa

- Nigeria
- Egypt
- Rest of Africa

The report on Power Rental of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value, Furthermore technological advancement, and macro-economic factors in the market have also been discussed in detail in the report. The report provides detailed information and strategies of the key players in the industry. The report also provides a broad study of the different market segments and regions.

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