

Biosurgery Therapeutic Pipeline Market Review, H2 2016

Biosurgery Treatment Pipeline Review H2 2016

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hemostasis, effective incision closure, tissue and vessel sealing, and post-operative adhesion prevention have been paramount concerns for surgeons for decades. As medical technology advances, the surgeon's toolbox expands to include more effective products that actively cease bleeding, close external and internal ruptures in tissue, and provide physical barriers between tissues to prevent dangerous adhesions. These [biosurgery](#) products have become indispensable keystones in any operating room environment.



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Biosurgery products are experiencing steady growth across many countries. Emerging markets are expected to demonstrate the highest growth among the 15 market covered in the report, which are the US, Canada, Mexico, France, Germany, Italy, Spain, Russia, UK, Japan, China, India, South Korea, Australia, and Brazil.

The taxonomy of biosurgery included in this report covers hemostats, tissue sealants, tissue adhesives, and surgical adhesion barriers.

The global biosurgery market features two main players: J&J and Baxter. Other prominent players include CryoLife, Sanofi, Pfizer, Integra LifeSciences, C.R. Bard, and B. Braun.

The entire market will be driven by aging populations, higher volumes of surgical procedures, and an increasing number of technological innovations.

Key Opinion Leaders emphasize the need for better mechanical properties, optimal biocompatibility, and need for less expensive products.

Highlights

Key Questions Answered

- What is the current and future biosurgery market outlook in the developed and emerging markets? What trends are affecting the global market?
- Which are the key, high growth sectors of interest? Which markets segments are growing the fastest?
- What are the unmet needs with biosurgery products currently on the market? How will future developments fulfill these unmet needs?
- What are the physician perceptions of biosurgery products?
- What are the challenges that have hindered widespread adoption?
- How will emerging trends and changing market landscapes affect the future of this space?

Key Findings

- Emerging economies are seeing the highest growth in the global biosurgery market.
- Hemostats and tissue sealants make up the largest portions of the market in many countries because they are widely used in a variety of different surgical specialties.
- The most successful firms involved in biosurgery are providing comprehensive portfolios, undertaking key M&A's, fostering innovation, and focusing wisely on emerging markets to stay competitive.
- Rising numbers of different surgical procedures are the primary drivers of the biosurgery market. Despite respectable adoption, unmet needs and non-clinical barriers remain a challenge.

Scope

- Overview of different hemostats, sealants, adhesives, and adhesion prevention products available to surgeons.
- Annualized total biosurgery market revenue by segment and market outlooks by country through 2022.
- Key topics covered include strategic competitive assessment, market characterization, identification of unmet needs, reimbursement and regulatory considerations, evaluating market access, and implications of the emerging technologies on the market.
- Analysis of the current and future market competition in the biosurgery market. Insightful review of the key industry drivers, opportunities, barriers and challenges. Each trend is independently researched to provide qualitative analysis of its implications.

The report will enable you to -

- Develop and design your in-licensing and out-licensing strategies through a review of pipeline products and technologies, and by identifying the companies with the most robust pipeline.

- Develop business strategies by understanding the trends shaping and driving the global biosurgery market.
- Drive revenues by understanding the key trends, innovative products and technologies, market segments, and companies likely to impact the global market in the future.
- Formulate effective sales and marketing strategies by understanding the competitive landscape and by analyzing the performance of various competitors.
- Identify emerging players with potentially strong product portfolios and create effective counter-strategies to gain a competitive advantage.
- Track device sales in the global and country-specific markets from 2013-2022.
- Organize your sales and marketing efforts by identifying the market categories and segments that present maximum opportunities for consolidations, investments and strategic partnerships.

Table of Contents

1 Table of Contents	4
1.1 List of Tables	8
1.2 List of Figures	12
2 Introduction	15
2.1 Catalyst	15
2.2 Related Reports	16
3 Market Access	17
3.1 Reimbursement	17
3.2 Regulation	18
3.2.1 North America	18
3.2.2 Europe	20
3.2.3 Asia-Pacific	20
3.3 Key Mergers, Acquisitions, Deals, and Partnerships	21
4 Unmet Needs	23
4.1 Overview	23
4.2 Optimal Mechanical Properties	23
4.3 Preparation and Storage	24
4.4 Safety Concerns	24
4.5 Better Biocompatibility	25
4.6 Emergency and Military Use of Hemostats	26
5 Competitive Assessment	28
5.1 Company Share Analysis	28
5.1.1 Global Overview	28
5.1.2 North America	29
5.1.3 Europe	30
5.1.4 Asia-Pacific	30
5.2 Major Players	31
5.2.1 Advanced Medical Solutions	31
5.2.2 B. Braun	33
5.2.3 Atrium Medical	36

- 5.2.4 Baxter 37
- 5.2.5 C.R. Bard 40
- 5.2.6 CryoLife 43
- 5.2.7 Gelita 45
- 5.2.8 Sanofi 47
- 5.2.9 Integra LifeSciences 48
- 5.2.10 Ethicon Endo-Surgery (Johnson & Johnson) 51
- 5.2.11 Medtronic 56

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