

Global Construction Paints and Coatings Market 2016 Share, Trend, Segmentation and Forecast to 2020

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WiseGuyReports.Com Publish a New Market Research Report On –“Global Construction Paints and Coatings Market 2016 Share, Trend, Segmentation and Forecast to 2020”.

The analysts forecast the global construction paints and coatings market to grow at a CAGR of 6.31% during the period 2016-2020.

[Construction paints and coatings refer](#) to any liquid surface covering applied on the interior or exterior of a structure for decorative or protective purposes. They help prevent cracks and rusting, check the proliferation of fungi and algae, and enhance the looks and lifespan of the structure.

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Covered in this report

The report covers the present scenario and the growth prospects of the global construction paints and coatings market for 2016-2020. To calculate the market size, the report considers the revenue generated through the sales of paints and coatings for end users such as residential, non-residential, and infrastructure.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Construction Paints and Coatings Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- AkzoNobel
- Axalta Coating Systems
- BASF
- PPG Industries
- Sherwin-Williams

Other prominent vendors

- RPM
- Nippon
- Kansai Paint
- Sika
- Jotun

Market driver

- Recovery of global housing market
- For a full, detailed list, view our report

Market challenge

- Stringent regulations regarding solvent-based coatings
- For a full, detailed list, view our report

Market trend

- Growing demand for premium paints among DIY consumers
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table Of Contents – Major Key Points

PART 01: Executive summary

- Highlights

PART 02: Scope of the report

- Market overview

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction

- Key market highlights
- Overview
- Processing of paints and colors

PART 05: Market landscape

- Global construction paints and coatings market
- Five forces analysis

PART 06: Market segmentation by product type

- Global water-based construction paints and coatings market
- Global solvent-based construction paints and coatings market

PART 07: Market segmentation by end user

- Global paints and coatings market for infrastructure
- Global paints and coatings market for residential construction
- Global paints and coatings market for non-residential construction

PART 08: Market segmentation by geography

- Construction paints and coatings market in APAC
- Construction paints and coatings market in EMEA
- Construction paints and coatings market in Americas

PART 09: Market drivers

- Recovery of global housing market
- Increase in demand for paints with functional benefits
- Rise in demand from pre-engineered buildings

PART 10: Impact of drivers

PART 11: Market challenges

- Stringent regulations regarding solvent-based coatings
- Fluctuations in raw material costs, affecting product costs and operations
- Lack of product differentiation

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