

G8 Male Toiletries: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*G8 Male Toiletries Global Market 2016
Analysis and Forecast to 2021*

PUNE, INDIA, November 4, 2016
/EINPresswire.com/ -- The [G8 Male Toiletries](#) industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 male toiletries market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 male toiletries market
- Leading company profiles reveal details of key male toiletries market players' G8 operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the G8 male toiletries market with five year forecasts by both value and volume
- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Synopsis

Essential resource for top-line data and analysis covering the G8 male toiletries market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Reasons to Buy

- What was the size of the G8 male toiletries market by value in 2015?
- What will be the size of the G8 male toiletries market in 2020?
- What factors are affecting the strength of competition in the G8 male toiletries market?
- How has the market performed over the last five years?
- Who are the top competitors in the G8 male toiletries market?

Key Highlights

countries contributed \$9,846.2 million in 2015 to the global male toiletries industry, with a compound annual growth rate (CAGR) of 4.2% between 2011 and 2015. The G8 countries are expected to reach a value of \$11,732.6 million in 2020, with a CAGR of 3.6% over the 2015-20 period.

Among the G8 nations, the US is the leading country in the male toiletries industry, with market revenues of \$5,012.9 million in 2015. This was followed by the UK and Germany, with a value of \$992.1 and \$870.7 million, respectively.

The US is expected to lead the male toiletries industry in the G8 nations with a value of \$6,124.8 million in 2016, followed by the UK and Germany with expected values of \$1,219.6 and \$958.2 million, respectively.

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