

Hybrid & Electric Cars: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*Hybrid & Electric Cars Global Market
2016 Analysis and Forecast to 2021*

PUNE, INDIA, November 4, 2016
/EINPresswire.com/ -- Global [Hybrid & Electric Cars](#) industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Key Findings

- What was the size of the Global hybrid & electric cars market by value in 2015?
- What will be the size of the Global hybrid & electric cars market in 2020?
- What factors are affecting the strength of competition in the Global hybrid & electric cars market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's hybrid & electric cars market?

Synopsis

Essential resource for top-line data and analysis covering the Global hybrid & electric cars market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Reasons to Buy

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid & electric cars market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hybrid & electric cars market
- Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global hybrid & electric cars market with five year forecasts by both value and volume

Key Highlights

The hybrid and electric cars market consists of the initial retail sale/registration of new electric and

hybrid passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s and other related vehicles. The market value is calculated at retail selling price (RSP) and the market volume is given in terms of units sold. The electric cars segment refers to all-electric vehicles only, namely Battery Electric Vehicles (BEVs). The hybrid cars segment refers to all types of hybrid electric cars such as plug-in hybrid electric vehicles (PHEVs), Extended Range Electric Vehicles (EREVs) and standard Hybrid Electric Vehicles (HEVs). Other alternative fuel vehicles (e.g. LPG or Hydrogen fuel cell) are not included. Any currency conversions used in this report have been calculated at constant 2015 annual average exchange rates.

The global Hybrid & Electric Cars market had total revenues of \$86,990.4m in 2015, representing a compound annual growth rate (CAGR) of 32.5% between 2011 and 2015.

Market consumption volume increased with a CAGR of 29.8% between 2011-2015, to reach a total of 3,184,512 units in 2015.

The global EV population hit a milestone in the second half of 2015 when the one-millionth modern plug-in electric vehicle was sold.

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