

Smart Appliances 2016 Global Market Expected to Grow at CAGR 23.48% and Forecast to 2020

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WiseGuyReports.Com Publish a New Market Research Report On –“Smart Appliances 2016 Global Market Expected to Grow at CAGR 23.48% and Forecast to 2020”.

The analysts forecast the [global smart appliances market](#) to grow at a CAGR of 23.48% during the period 2016-2020.

The global household appliances market is experiencing steady growth with the growing middle-class economy, improved disposable income levels in a number of countries, increase in labor costs, busier lifestyles, and the availability of a range of home appliances at competitive prices. With increasing digitalization, consumers have become tech-savvy and have strong knowledge regarding the use and benefits of all modern appliances. Also, the influence of social media on the Gen Y and the millennial population is further encouraging them to purchase appliances that can provide convenience and comfort.

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Covered in this report

The report covers the present scenario and the growth prospects of the global smart appliances market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of smart appliances worldwide.



The market is divided into the following segments based on geography:

- APAC
- Europe
- MEA
- North America

The report, Global Smart Appliances Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- Electrolux
- Haier
- LG
- Samsung
- Whirlpool

Other prominent vendors

- Dacor
- Friedrich
- FUJITSU GENERAL
- Midea
- Mitsubishi Electric
- Panasonic
- Robert Bosch
- Videocon
- Voltas

Market driver

- Increased convenience and functional value of easily communicating with appliances remotely driving market
- For a full, detailed list, view our report

Market challenge

- Lack of technological exposure and awareness hindering mass adoption of smart connected appliances
- For a full, detailed list, view our report

Market trend

- Connectivity and other attractive features in smart connected appliances
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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