

Wine India: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

Wine India Market 2016 Analysis and Forecast to 2021

PUNE, INDIA, November 4, 2016 /EINPresswire.com/ -- Wine in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in India
- Leading company profiles reveal details of key wine market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India wine market with five year forecasts by both value and volume

Synopsis

Essential resource for top-line data and analysis covering the India wine market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Reasons to Buy

- What was the size of the India wine market by value in 2015?
- What will be the size of the India wine market in 2020?
- What factors are affecting the strength of competition in the India wine market?
- How has the market performed over the last five years?
- Who are the top competitors in India's wine market?

Key Highlights

The wine market consists of the retail sale of Fortified wine, Sparkling wine and Still wine products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2015 annual average exchange rates.

The Indian wine market generated total revenues of \$767.1m in 2015, representing a CAGR of 23.8% between 2011 and 2015.

Market consumption volume increased with a CAGR of 23.2% between 2011 and 2015, to reach a total of 31.7 million liters in 2015.

Per capita wine consumption in India is very low, at around 0.01 liters a year. In comparison, countries such as South Korea, China and Japan had per capita consumption more than 0.7 liters, while Western countries with long-established wine cultures were

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