

Global Frozen Fruits and Vegetables Market 2016 - Production, Size, Sales, Market Share, Consumption, Growth and Trends

Global Frozen Fruits and Vegetables Market Information- by Type (fruits, vegetables) by form (whole, puree, topping bar, other processed forms)and by packaging

PUNE, MAHARASHTRA, INDIA, November 4, 2016 /EINPresswire.com/ -- Globally, the market for frozen fruits and vegetables has been increasing due to changing consumption patterns and growing demand for new ingredients and flavors. Improved consumer's preference towards convenience foods is driving the market for frozen fruits and vegetables.

Primary Data Secondary Data Market Size & Forecast Primary Interviews with · Producers/ Manufacturers · Internal Published Reports · Internal existing Primary records · Data Triangulation of Primar Data Points Considered Data Points Considered · Production Capacity Production Data Initial numbers checked at the · Product Specifications · Product Price · Company Annual Reports · Export Capability · Country-wise regulations, experts and finalized in the Major Export Target Regions government websites, Nutrition final report · Certifications Possessed associations, organic commodity · Patented technologies Trademarks

Research Methodology for the Frozen Fruits and Vegetables Market

Hence, global market for frozen fruits and vegetables has witnessed continued

demand during the last few years and is projected to reach 751 million tons by 2027, at a CAGR of 5.34% from 2016 to 2027. Increase in versatile demand across various food and beverage segments particularly convenience foods and beverages is likely to drive the global frozen fruits and vegetables market



The Major Key Players are
Dole ,Ardo NV ,HJ Heinz
,Simplot Australia PTY Ltd
,General Mills ,Findus Sverige
AB
Pinnacle Foods Corp.
,Bonduelle Group "
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Global Frozen Fruits and Vegetables Market:

- Dole (U.S.)
- Ardo NV (Belgium)
- HJ Heinz (US)
- Simplot Australia PTY Ltd (Australia)
- General Mills (U.S.)
- Findus Sverige AB(Sweden)
- Pinnacle Foods Corp. (US)
- Bonduelle Group (France)

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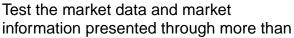
Key Findings:

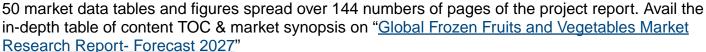
- Increase in demand for confectionery, bakery and dairy products specifically in berries will drive demand for kiwi and apricots among the frozen fruit segments
- Increase in demand for RTE foods will drive demand for frozen spinach and other legumes among

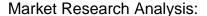
the frozen vegetable segments

 Volume wise market size will continue to be higher under APAC region with more than 50% share. With rise in disposable incomes in India and China and growing demand for healthy foods will drive higher demand for frozen fruits

The percentage share of the frozen fruits and vegetables compared to the total consumption of fruits and vegetables is very less. However, the percentage share varies from region to region, comparatively high for developed markets like Europe and U.S. Advancements in technology and improved supply availability in the developing markets like India and China has led to strong growth opportunities for the market.







- Increase in demand for confectionery, bakery and dairy products specifically in berries will drive demand for kiwi and apricots among the frozen fruit segments
- Increase in demand for RTE foods will drive demand for frozen spinach and other legumes among the frozen vegetable segments
- Volume wise market size will continue to be higher under APAC region with more than 50% share. With rise in disposable incomes in India and China and growing demand for healthy foods will drive higher demand for frozen fruits

Fruits and vegetables are wasted due to its natural deterioration process, and low grade storage process. Frozen fruits and vegetables can be preserved for a long period of time due to increase in the shelf-life. Hence the frozen fruits and vegetables market is growing rapidly. North America is emerging market, accounting for 719 kilo tones and is expected to grow at a CAGR 1.89% by 2027.

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Reasons to buy

- This report includes in-depth study analysis of frozen fruits and vegetables market
- It covers market segmentation by type, sub-type, form, packaging and application
- It helps in identifying region-wise major suppliers and understand consumption patterns
- The report will provide useful and premium insights that will support in investments for frozen fruits and vegetables and allied companies providing details on the fast growing segments and regions
- In addition, it will provide key findings that will help the companies to improve profitability by using



supply chain strategies, cost effectiveness of various products mentioned in the report

• The data used in the report is primarily based on primary interviews with the major producing companies and industry experts and also supported by authentic industry data from secondary sources.

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