

Intelligent Virtual Assistant Market and Competitive Landscape Highlights 2016 - Research and Markets. Forecast -2027

Global Intelligent Virtual Assistant Market Information, by Technology , by Application Vertical , by End User - Forecast 2016-2027

PUNE, MAHARASHTRA, INDIA, November 4, 2016 /EINPresswire.com/ -- Market Synopsis of

[Intelligent Virtual Assistant Market](#)

Market Scenario

Intelligent virtual assistant is a next generation technology or 3D animated persona which delivers the voice based or text based information via mobile phones, tablets, PCs or kiosk. Intelligent virtual assistant can respond to emails, schedule meetings, and remind you about upcoming tasks and so on. With the development in the technology, intelligent virtual assistant market is seeing a tremendous opportunities in the upcoming years. Currently, intelligent virtual assistant market has been valued at US \$XX billion which is expected to reach market size of US \$XX billion by the end of forecasted period with the CAGR of XX%.

“

The Major Key Players are Nuance Communications (U.S.), Anbotto (Spain), Google (U.S.), eGain (U.S.), CX Company (Netherlands), ViClone (Spain), Inbenta (U.S.), GetAbby (U.S.), Creative Virtual”

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Market Segmentation

Segmentation by Technology: Text-to-speech and Speech recognition.

Segmentation by Application Vertical: BFSI, Healthcare, Automotive, E-Commerce, Aerospace, IT among others.

Segmentation by End User: Individual, small & medium enterprises and large enterprises.

Segmentation by Region: North America, Europe, Asia-Pacific & RoW.

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Key players

The prominent players in the market of intelligent virtual assistant market are-

- Nuance Communications (U.S.),
- Anbotto (Spain),
- Google (U.S.),
- eGain (U.S.),
- CX Company (Netherlands),
- ViClone (Spain),
- Inbenta (U.S.),
- GetAbby (U.S.),
- Creative Virtual (U.K.),
- Next IT (U.S.).

Regional Analysis

North America is dominating the market of intelligent virtual assistant with the market share of XX%. Technological advancement in North American countries is some key drivers for this market. Europe stands as second biggest market for IPA with the market share of XX%. The market size of IPA in Europe region has been valued at US \$XX billion in the year 2015. Asia-Pacific has emerged as fastest growing market where APAC has witnessed CAGR of XX% which is very high. It is expected that APAC will dominate the market of intelligent virtual assistant by the end of forecasted period.

“Analysis also includes consumption. Import and export data for Regions North America, Europe, China, Japan, Southeast Asia, India.”

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Market trend

- Market consolidation and increase in merger and acquisition activity
- For a full, detailed list, view our report

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Reasons to Purchase this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Global Intelligent Virtual Assistant Market. High-growth regions, and market drivers, restraints, and opportunities.

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Key questions answered in this report

- What will the market size be in 2027 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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