

# Electronic Shelf Label Market Growth 2016 Global Analysis, Share, Trends and Forecast to 2020 Market Research Report

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WiseGuyReports.Com Publish a New Market Research Report On –"Electronic Shelf Label Market Growth 2016 Global Analysis,Share,Trends and Forecast to 2020 Market Research Report".

Electronic Shelf Label, also known by the acronym ESL. It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

## Scope of the Report:

Pervasive LG innotek

This report focuses on the <u>Electronic Shelf Label</u> in <u>Global market</u>, especially in North America, Europe and Asia-Pacific, Latin America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

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Market Segment by Manufacturers, this report covers SES(imagotag)
Pricer
Displaydata
E Ink
Opticon Sensors Europe B.V
DIGI
Altierre
Hanshow Technology
Panasonic



### Samsung

Market Segment by Regions, regional analysis covers North America (USA, Canada and Mexico) Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Latin America, Middle East and Africa

Market Segment by Type, covers Liquid Crystal Display (LCD) Displays E papers Displays Market Segment by Applications, can be divided into Retail

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Table Of Contents – Major Key Points

Global Electronic Shelf Label Market by Manufacturers, Regions, Type and Application, Forecast to 2021

- 1 Market Overview
- 1.1 Electronic Shelf Label Introduction
- 1.2 Market Analysis by Type
- 1.2.1 Liquid Crystal Display (LCD) Displays
- 1.2.2 E papers Displays
- 1.3 Market Analysis by Applications
- 1.3.1 Retail
- 1.4 Market Analysis by Regions
- 1.4.1 North America (USA, Canada and Mexico)
- 1.4.1.1 USA
- 1.4.1.2 Canada
- 1.4.1.3 Mexico
- 1.4.2 Europe (Germany, France, UK, Russia and Italy)
- 1.4.2.1 Germany
- 1.4.2.2 France
- 1.4.2.3 UK
- 1.4.2.4 Russia
- 1.4.2.5 Italy
- 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
- 1.4.3.1 China
- 1.4.3.2 lapan
- 1.4.3.3 Korea
- 1.4.3.4 India
- 1.4.3.5 Southeast Asia
- 1.4.4 Latin America, Middle East and Africa
- 1.4.4.1 Brazil
- 1.4.4.2 Egypt
- 1.4.4.3 Saudi Arabia
- 1.4.4.4 South Africa
- 1.4.4.5 Nigeria
- 1.5 Market Dynamics
- 1.5.1 Market Opportunities
- 1.5.2 Market Risk
- 1.5.3 Market Driving Force

- 2 Manufacturers Profiles
- 2.1 SES(imagotag)
- 2.1.1 Business Overview
- 2.1.2 Electronic Shelf Label Type and Applications
- 2.1.2.1 Type 1
- 2.1.2.2 Type 2
- 2.1.3 SEŠ(imagotag) Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.2 Pricer
- 2.2.1 Business Overview
- 2.2.2 Electronic Shelf Label Type and Applications
- 2.2.2.1 Type 1
- 2.2.2.2 Type 2
- 2.2.3 Pricer Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.3 Displaydata
- 2.3.1 Business Overview
- 2.3.2 Electronic Shelf Label Type and Applications
- 2.3.2.1 Type 1
- 2.3.2.2 Type 2
- 2.3.3 Displaydata Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.4 E Ink
- 2.4.1 Business Overview
- 2.4.2 Electronic Shelf Label Type and Applications
- 2.4.2.1 Type 1
- 2.4.2.2 Type 2
- 2.4.3 E Ink Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.5 Opticon Sensors Europe B.V
- 2.5.1 Business Overview
- 2.5.2 Electronic Shelf Label Type and Applications
- 2.5.2.1 Type 1
- 2.5.2.2 Type 2
- 2.5.3 Opticon Sensors Europe B.V Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.6 DIGI
- 2.6.1 Business Overview
- 2.6.2 Electronic Shelf Label Type and Applications
- 2.6.2.1 Type 1
- 2.6.2.2 Type 2
- 2.6.3 DIGI Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.7 Altierre
- 2.7.1 Business Overview
- 2.7.2 Electronic Shelf Label Type and Applications
- 2.7.2.1 Type 1
- 2.7.2.2 Type 2
- 2.7.3 Altierre Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.8 Hanshow Technology
- 2.8.1 Business Overview
- 2.8.2 Electronic Shelf Label Type and Applications
- 2.8.2.1 Type 1
- 2.8.2.2 Type 2
- 2.8.3 Hanshow Technology Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.9 Panasonic
- 2.9.1 Business Overview
- 2.9.2 Electronic Shelf Label Type and Applications
- 2.9.2.1 Type 1

- 2.9.2.2 Type 2
- 2.9.3 Panasonic Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.10 Pervasive
- 2.10.1 Business Overview
- 2.10.2 Electronic Shelf Label Type and Applications
- 2.10.2.1 Type 1
- 2.10.2.2 Type 2
- 2.10.3 Pervasive Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.11 LG innotek
- 2.11.1 Business Overview
- 2.11.2 Electronic Shelf Label Type and Applications
- 2.11.2.1 Type 1
- 2.11.2.2 Type 2
- 2.11.3 LG innotek Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 2.12 Samsung
- 2.12.1 Business Overview
- 2.12.2 Electronic Shelf Label Type and Applications
- 2.12.2.1 Type 1
- 2.12.2.2 Type 2
- 2.12.3 Samsung Electronic Shelf Label Sales, Price, Revenue, Gross Margin and Market Share
- 3 Global Electronic Shelf Label Market Competition, by Manufacturer
- 3.1 Global Electronic Shelf Label Sales and Market Share by Manufacturer
- 3.2 Global Electronic Shelf Label Revenue and Market Share by Manufacturer
- 3.3 Market Concentration Rate
- 3.3.1 Top 3 Electronic Shelf Label Manufacturer Market Share
- 3.3.2 Top 6 Electronic Shelf Label Manufacturer Market Share
- 3.4 Market Competition Trend

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