

i9 Sports to Award Mission Viejo Franchise Territory

Country's first and largest youth sports league franchise company continues nationwide expansion program

TAMPA, FLORIDA, USA, November 4, 2016 /EINPresswire.com/ -- [i9 Sports](#) recently awarded the Mission Viejo territory to John and Charissa Purcell of San Clemente, California as part of its franchise expansion.



"We want to make a difference in someone's life and to be a positive influence to the youth of our community," stated John Purcell. "Learning about i9 Sports a year and half ago, this was the perfect vehicle to pour my love of sports into and a great new career to embark on."

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Brian Sanders, i9 Sports president and chief executive officer

John, a retired Marine and Charissa, who works for the Pacific Marine Credit Union, are heavily involved with their local military community and are looking forward to expanding that involvement to the entire Mission Viejo community.

John and Charissa chose the i9 Sports franchise to make a difference in the lives of children, to teach them about competition and sportsmanship and to give back to their community.

"We are thrilled to welcome John and Charissa Purcell to the i9 Sports franchise system," said [Brian Sanders, i9 Sports president and chief executive officer](#). "The Mission Viejo territory will be in great hands under their committed leadership and dedicated community service."

[Currently operating in more than 750 communities in the U.S.](#), from New York to Hawaii, i9 Sports has registered more than 1.4 million players all time into leagues and camps in today's most popular team sports.

Founded in 2003 by Frank Fiume, i9 Sports was built on the principle that kids play organized sports to have fun, not to become the next draft pick, which is why the i9 Sports Experience emphasizes fun, safety and convenience, as well as teaching the value of sportsmanship.

For more information on i9 Sports and opportunities to join the team as a business owner, visit <http://www.i9sportsfranchise.com/>.

About i9 Sports®

Based in the Tampa Bay, Florida area, i9 Sports® is the first and fastest-growing youth sports league franchise company in the United States. With more than 1,400,000 registrations in communities from New York to Hawaii, i9 Sports offers leagues, camps, and clinics for boys and girls ages 3-14 in today's most popular team sports such as flag football, soccer, basketball and baseball.

A privately held company, i9 Sports was founded in 2003 by Chairman Frank Fiume on the principle that the number one reason kids play organized sports is to have fun, not to become the next draft pick. Reinventing the youth sports industry, customers enjoy the i9 Sports Experience which emphasizes fun, safety and convenience as well as teaching the value of good sportsmanship.

i9 Sports has been ranked in Entrepreneur Magazine's prestigious Franchise 500® issue the past nine years. i9 Sports has also been listed among INC Magazine's 5000 Fastest Growing Companies for the past seven years.

For more information on i9 Sports, visit www.i9sports.com. To learn more about the low investment, low overhead i9 Sports franchise opportunity, visit www.i9sportsfranchise.com.

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