

Meat India: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

Meat India Global Market 2016 Analysis and Forecast to 2021

PUNE, INDIA, November 7, 2016 /EINPresswire.com/ -- Meat in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in India
- Leading company profiles reveal details of key meat market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India meat market with five year forecasts by both value and volume

Synopsis

Essential resource for top-line data and analysis covering the India meat market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

Reasons to Buy

- What was the size of the India meat market by value in 2015?

- What will be the size of the India meat market in 2020?
- What factors are affecting the strength of competition in the India meat market?
- How has the market performed over the last five years?
- Who are the top competitors in India's meat market?

Key Highlights

The meat market consists of the retail sales of fresh meat (counter), chilled raw packaged meat - whole cuts, chilled raw packaged meat – processed, frozen meat cooked meats – packaged, and ambient meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using 2015 annual average exchange rates.

The Indian Meat market generated total revenues of \$2,321.6m in 2015, representing a compound annual growth rate (CAGR) of 6.2% between 2011 and 2015.

Market consumption volume increased with a CAGR of 4.3% between 2011 and 2015, to reach a total of 0.4 billion units in 2015.

Changing preferences and taste of Indian mid-income consumers and increasing entrance of modern retail helped in driving growth of the meat market in India. Moreover, consumption of non-vegetarian product has also increased in the country, which has also led to sales growth.

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