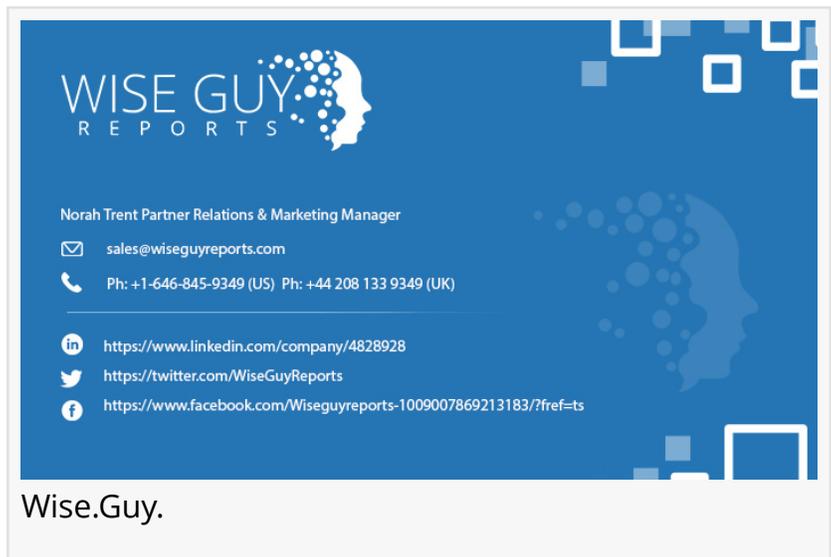


# Meat U K: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*Meat U K Global Market 2016 Analysis and Forecast to 2021*

PUNE, INDIA, November 7, 2016 /EINPresswire.com/ -- Meat in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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## Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in the United Kingdom
- Leading company profiles reveal details of key meat market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom meat market with five year forecasts by both value and volume

## Synopsis

Essential resource for top-line data and analysis covering the United Kingdom meat market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

## Reasons to Buy

- What was the size of the United Kingdom meat market by value in 2015?
- What will be the size of the United Kingdom meat market in 2020?
- What factors are affecting the strength of competition in the United Kingdom meat market?
- How has the market performed over the last five years?
- Who are the top competitors in the United Kingdom's meat market?

## Key Highlights

The meat market consists of the retail sales of fresh meat (counter), chilled raw packaged meat - whole cuts, chilled raw packaged meat – processed, frozen meat cooked meats – packaged, and ambient meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using 2015 annual average exchange rates.

The UK meat market generated total revenues of \$28,367.5m in 2015, representing a compound annual growth rate (CAGR) of 2.3% between 2011 and 2015.

Market consumption volume increased with a CAGR of 1.9% between 2011 and 2015, to reach a total of 2,615.2 million kilograms in 2015.

Increasing effort of British consumers to reduce their meat consumption will impact the market in the UK. Rise in meat-free or meat-reduced diet trends among consumers is likely to weaken the growth opportunity of the market.

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