

## Learningonline.xyz's Free Multi-Language App, Langu.ag, Winner of 'Language App of the Year' Award

Learningonline.xyz announced as winner of the 'Language App of the Year' category at the Shortlist Mobile App Awards 2016

CUPERTINO, CA, UNITED STATES, November 7, 2016 /EINPresswire.com/ -- Langu.ag is awarded "Language App of the Year" for Shortlist Mobile App Awards 2016, a prestigious forum recognizing the contribution that businesses have made to develop and improve apps that make a difference to everyday life.

Sue Brett, C.E.O at <u>Learningonline.xyz</u> announced, "We are absolutely thrilled to win 'Language App of the Year' for Langu.ag. Our aim is always to offer the best possible technological tools to enable communication through the learning of languages and culture around the world, and this is a great endorsement of the potential that gets us so excited every day."

According to a recent study from Compuware, 85% of smartphone users prefer mobile apps to



Language App of the Year 2016

mobile websites. Users find apps to be more convenient (55%), faster (48%) and easier to browse (40%). The World Journal Education's survey on Mobile Learning shows that 70% of learners show an increase in motivation to learn using mobile devices.

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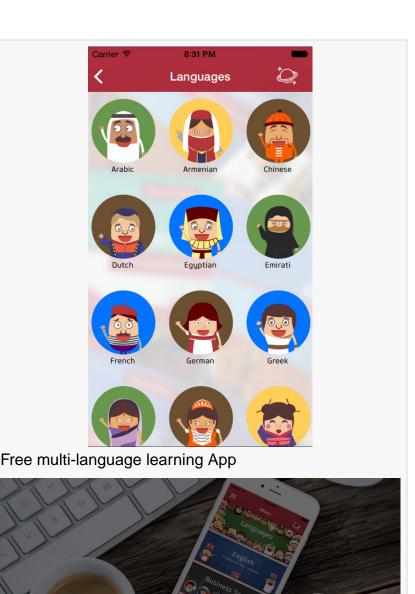
Sue Brett, C.E.O. of Learningonline.xyz "Learning a new language may seem daunting but with the advent of mobile apps that are readily available to users anytime, anywhere, it turns the task into social learning," continued Sue Brett. "Langu.ag is the one-stop shop language app for those who are planning to travel, upgrade their language skills or are simply avid language lovers. It also has massive appeal for multi-cultural communities where a melting pot of languages is the norm, " she added.

Langu.ag includes a range of features to boost language skills, with instant access to over 50 world languages, a unique translation tool that can be used by scanning,

speaking or typing any word and in-built interactive games to build language skills on the go. Langu.ag is free to download and is available on Apple, Google, Samsung and Amazon app stores.

Learningonline.xyz launched Langu.ag in the Middle East in collaboration with their partner company, Eton Institute. Langu.ag Version 3 is in pre-launch stage, with an upgrade to 160+ languages and new, improved user interface due in December. For more information visit langu.ag or learningonline.xyz.

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Free multi-language learning App