

Skincare: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

Skincare Global Market 2016 Analysis and Forecast to 2021

PUNE, INDIA, November 7, 2016 /EINPresswire.com/ -- Introduction Global Skincare industry guide provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2010-14, and forecast to 2019). The guide also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Features and benefits

- * Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global skincare market
- * Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global skincare market
- * Leading company profiles reveal details of key skincare market players' global operations and financial performance
- * Add weight to presentations and pitches by understanding the future growth prospects of the global skincare market with five year forecasts
- * Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Highlights

The global skincare market had total revenues of \$83,424.7m in 2014, representing a compound annual growth rate (CAGR) of 4.6% between 2010 and 2014.

Market consumption volume increased with a CAGR of 4.4% between 2010 and 2014, to reach a total of 11.9 billion units in 2014.

A myriad of factors have contributed to growth in this market. In developing countries, increasing middle class sizes and disposable income have driven demand for skincare products.

Your key questions answered

- * What was the size of the global skincare market by value in 2014?
- * What will be the size of the global skincare market in 2019?
- * What factors are affecting the strength of competition in the global skincare market?
- * How has the market performed over the last five years?
- * Who are the top competitors in the global skincare market?

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