

The Connected Car Ecosystem: 2016 – 2030 – Opportunities, Challenges, Strategies & Forecasts

WiseGuyReports.Com Publish a New Market Research Report On –“The Connected Car Ecosystem: 2016 – 2030 – Opportunities, Challenges, Strategies & Forecasts”.

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[The growing proliferation of embedded in-vehicle connectivity and smartphone integration platforms](#) has made connected cars one of the fastest growing segments of the IoT (Internet of Things) market. Keen to establish recurring post-sale service revenue streams, all major automotive OEMs are investing in connected car programs. Other ecosystem players, such as mobile operators and telematics specialists, are also vying to gain a larger share of the opportunity. In fact, many mobile operators have expanded beyond their traditional role as connectivity providers, to offer end-to-end connected car platforms directly to automotive OEMs and aftermarket suppliers.



By the end of 2016, The Researcher estimates that connected car services will account for \$14 Billion in annual revenue, driven by a host of applications, including but not limited to infotainment, navigation, fleet management, remote diagnostics, automatic crash notification, enhanced safety, UBI (Usage Based Insurance), traffic management and semi-autonomous driving.

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The "Connected Car Ecosystem: 2016 – 2030 – Opportunities, Challenges, Strategies & Forecasts" report presents an in-depth assessment of the connected car ecosystem including OEM connected car programs, enabling technologies, key trends, market drivers, challenges, applications, collaborative initiatives, regulatory landscape, standardization, opportunities, future roadmap, value chain, ecosystem player profiles and strategies. The report also presents market size forecasts for connected car services from 2016 through to 2030. The forecasts are segmented for 3 connectivity models, 5 application categories, 5 regions and 17 leading countries.

List of Companies Mentioned

21ViaNet Group
3GPP (3rd Generation Partnership Project)
Abalta Technologies
Accenture
Acura
Aeris Communications
Agero
Airbiquity
Alcatel-Lucent
Alibaba Group
Alliance of Automobile Manufacturers
Allstate Insurance Company
Alpine Electronics
Altera Corporation
Amdocs
América Móvil
Analog Devices
AppCarousel
AppDirect
Apple
Arada Systems

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