

# Social Business Intelligence Market Segmentation, Parameters and Prospects 2016 to 2020 Market Research Report

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WiseGuyReports.Com Publish a New Market Research Report On –“Social Business Intelligence Market Segmentation, Parameters and Prospects 2016 to 2020 Market Research Report”.

The analysts forecast the global social business intelligence market to grow at a CAGR of 38.36% during the period 2016-2020.

[Business intelligence software](#) is an important tool or application used by organizations to analyze data and make improved real-time market decisions. Traditionally, business intelligence was used only for reporting, designing dashboards, and resolving queries. Its goal was to track key business performance and metrics. The main focus of traditional business intelligence was on delivering intelligence and data from data warehouses and other databases rather than directly from users. Because of the increased competition, organizations are expanding globally to capitalize on the rising advantages of globalization. The collaboration of information increases the demand for big data analytics, through which organizations can come up with strategies and decisions to keep their business competitive.

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Covered in this report



The report covers the present scenario and the growth prospects of the global social business intelligence market for 2016-2020. To calculate the market size, the report covers the present scenario and prospects of the global social business intelligence market for the period 2016-2020. Also, it focuses on the major drivers of the market.

Furthermore, it outlines the challenges faced by vendors and the market at large, as well as the key emerging trends.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Social Business Intelligence Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- IBM
- Oracle
- SAP
- SAS Institute

Other prominent vendors

- Adobe Systems
- Attensity
- Beevolve
- Clarabridge
- Crimson Hexagon
- evolve24
- Google
- HP
- Kapow Software
- Lithium Technologies
- NetBase Solutions
- Radian6
- Sysomos
- Visible Technologies

## Market driver

- Increased need to improve market responsiveness
- For a full, detailed list, view our report

## Market challenge

- High implementation costs
- For a full, detailed list, view our report

## Market trend

- Increased integration of business intelligence with social networking
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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