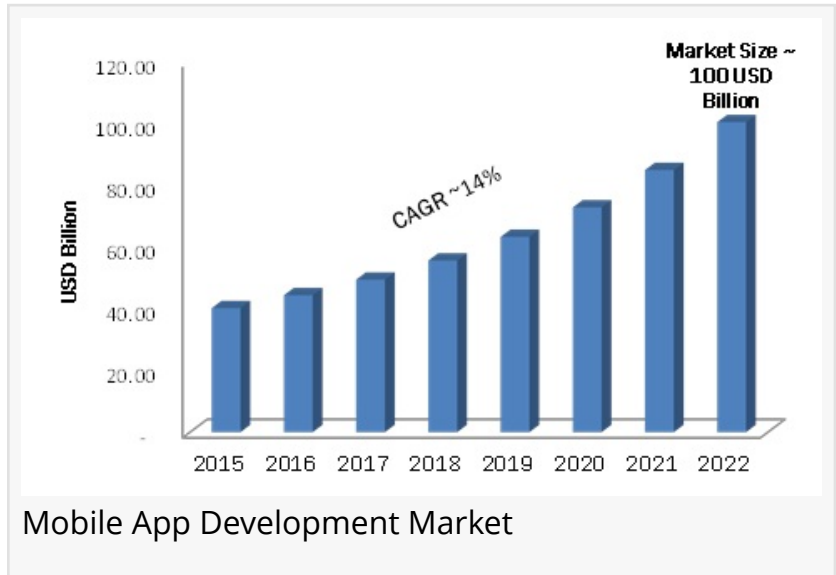


# Mobile App Development Market Share, Revenue and Cost Analysis with Key Company's Profiles & Forecast - 2022

Market Research Future Published a Half-Cooked Research Report on Mobile Application Development market.

PUNE, MAHARASHTRA, INDIA, November 8, 2016 /EINPresswire.com/ -- The global market for [Mobile Application Development market](#) is expected to grow over the CAGR of around ~14% during the period 2016 to 2022 and expected to grow at market size of USD ~100 billion in 2022.



## Segments

### By Platform

- o IOS
- o Android

### By Application

- o Entertainment (Gaming And Media)
- o Banking
- o Retail
- o Airlines
- o E-Commerce
- o Education
- o Government Agencies
- o Social Networking

## Key Players

- Facebook, Inc. (U.S.)
- Google, Inc. (U.S.)
- Microsoft Corporation (U.S.)

- IBM corporation (U.S.)
- Apple, Inc. (U.S.)
- Amazon, Inc. (U.S.)
- Kony, Inc. (U.S.)
- Verivo software, Inc. (U.S.)
- Infosys, Ltd. (India)
- Wipro Corporation (India)

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### Market Highlights

The global Mobile Application Development market has been evaluated as growing market and expected that the market will touch high growth figures in upcoming years. The increasing demand for technically upgraded smartphones is driving the growth in mobile application development and thus is providing opportunity for software developers to build user-friendly mobile apps to increase its customer base. For instance, Myntra, one of the popular e-retail businesses has transformed its web-services into mobile app service to provide one-touch service and secure payment gateways to its customer which ultimately has increased trust and influence more customers to use its services.

Major industries such as Google Inc., Microsoft Corporation, Apple, Inc. and Facebook among various other organizations is making innovative development in the field of Mobile Application Development and thereby providing their services to the end-consumers.

### Target Audience:

- o Mobile application providers
- o Entertainment industry
- o Education industry
- o Research and consulting firms
- o Small and large enterprises
- o Government agencies

### List of Tables

Table 1 Global Mobile Application Development Market (USD Billion)

Table 2 Global Mobile Application Development Market, By Platform

Table 3 Global IOS Markets, By Region

Table 4 Global Android Markets, By Region

Table 5 Global Mobile Application Development Market, By Application

Table 6 Global Entertainment Market, By Region

Table 7 Global Banking Market, By Region

Table 8 Global Retail Market, By Region

Table 9 Global Airline Industry Market, By Region

Table 10 Global E-Commerce Market, By Region  
Table 11 Global Education Market, By Region  
Table 12 Global Government Agencies Market, By Region  
Table 13 Global Social Networking Market, By Region  
Table 14 Global Others Market, By Region  
Table 15 Global Mobile Application Development Market, By Region  
Table 16 North America Mobile Application Development Market, By Country  
Table 17 North America Mobile Application Development Market, By Platform  
Table 18 North America Mobile Application Development Market, By Application  
Table 19 U.S. Mobile Application Development Market, By Platform  
Table 20 U.S. Mobile Application Development Market, By Application  
Continue.....

Taste the market data and market information presented through more than 40 market data tables and figures spread over 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on the "[Global Mobile Application Development Market Research Report -Forecast to 2022](#)"

#### List of Figures

Figure 1 Research Process  
Figure 2 Drivers of Global Mobile Application Development Market  
Figure 3 Global Mobile Application Development Market: By Platform (%)  
Figure 4 Global Mobile Application Development Market: By Application (%)  
Figure 5 Global Mobile Application Development Market Share by Region (2016 & 2022) (%)  
Figure 6 North America Mobile Application Development Market, By Platform (%)  
Figure 7 North America Mobile Application Development Market, By Application (%)  
Figure 8 North America Mobile Application Development Market Share By Country (2016 & 2022) (%)  
Figure 9 Europe Mobile Application Development Market, By Platform (%)  
Figure 10 Europe Mobile Application Development Market, By Application (%)  
Figure 11 Europe Mobile Application Development Market Share by Country (2016 & 2022) (%)  
Figure 12 Asia-Pacific Mobile Application Development Market, By Platform (%)  
Figure 13 Asia-Pacific Mobile Application Development Market, By Application (%)

#### Mobile Application Development Market:

The Mobile Application Development can be segmented by platform and by applications. By platform IOs and android has capture major portion of the market in which IOS has highest market share and thereby dominating the mobile app development market. The various application sectors such as Entertainment (Gaming and media), banking, retail, airlines, e-commerce, education, government agencies and social networking among others are therefore increasing the overall market growth of mobile applications development.

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Table of Content

1. Report prologue
  2. Introduction
    - 2.1 Definition
    - 2.2 Scope of the study
      - 2.2.1 Research objective
      - 2.2.2 Assumptions
      - 2.2.3 Limitations
    - 2.3 Market structure
  3. Research Methodology
    - 3.1 Research process
    - 3.2 Primary research
    - 3.3 Secondary research
    - 3.4 Market size estimation
    - 3.5 Forecast model
  4. Market Dynamics
    - 4.1 Drivers
    - 4.2 Restraints
    - 4.3 Opportunities
    - 4.4 Challenges
    - 4.5 Macroeconomic Indicators
  5. Market factor analysis
    - 5.1 Value chain analysis/Supply chain analysis
    - 5.2 Porters five forces
      - 5.2.1. Bargaining Power of suppliers
      - 5.2.2. Bargaining Power of Customer
      - 5.2.3. Intensity of Competitor's
      - 5.2.4. Threat of New Entrants
      - 5.2.5 Threat of Substitutes
  6. Global Mobile Application Development Market: By Platform
    - 6.1. Introduction
    - 6.2. Market Sub-segments
      - 6.2.1. IOS
      - 6.2.2. Android
- Continue.....

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Market Research Analysis:

The fastest growing IoT market has built opportunity for app developers to fetch useful

information and to provide advanced features in mobile apps for better results in consumer market. The growing market of smartphones is fueling the market growth of mobile applications. The technology is also associated with gaming and entertainment applications, however, it also provides platform for opportunities in applications such as e-commerce, social networking and retail industries.

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