



DI BRUNO BROS., PHILADELPHIA'S HOUSE OF CHEESE, LAUNCHES TWO NEW CHEESE SPREADS

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PHILADELPHIA, PENNSYLVANIA, UNITED STATES, November 8, 2016 /EINPresswire.com/ -- DI BRUNO BROS., PHILADELPHIA'S HOUSE OF CHEESE, LAUNCHES TWO NEW CHEESE SPREADS

[Pinot Grigio & Fig](#) | Smoked Gouda & Beer

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Location: Philadelphia, PA

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Additional product photography available upon request.

Di Bruno Bros. is launching two incredible new cheese spreads this season – for the first time in over a decade! Both are bursting with their own unique flavors –Pinot Grigio & Fig or [Smoked Gouda & Beer with Pimentos!](#)

The spreads are made with real Wisconsin cheddar, and are inspired by family recipes and over 75+ years of Culinary Pioneering. They are sold

nationally, in their Philadelphia retail shops, and on dibruno.com to ship anywhere in the country.



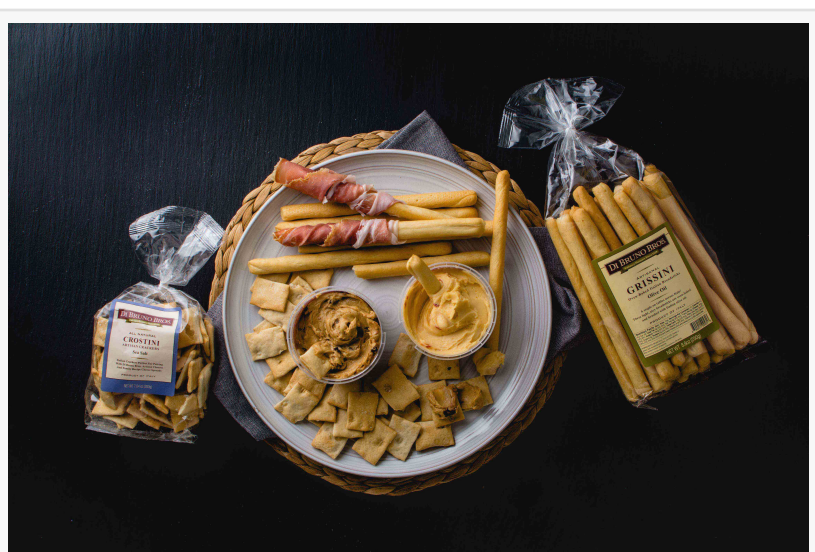
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The Di Bruno Bros. family enjoys with their twice-baked crostini, on any sandwich, and spread on Di Bruno Bros. new Grissini breadsticks and wrapped in prosciutto.

[The line of spreads includes six other bestselling options](#), a Spicy Abbruzzese, Roasted Garlic & Herb, Port Wine, Gorgonzola, Provolone & Chianti, and Cheddar & Horseradish.

Emilio Mignucci, third-generation owner and VP of Culinary Pioneering says, “Our customers across the country, and especially Philadelphia, love the original six spreads and people were asking for more. I’m excited that we were able to bring them two, incredible new spreads that really represent Culinary Pioneering and who we are today, just in time for the holiday season. We think our grandparents would be proud. And, while it’s a proud moment for us, it’s been even more fun for us to work together with our team and create something new and delicious for our customers.”



Other recently launched, and complementary, products include Di Bruno Bros. Grissini, or breadsticks, as well as the introduction of Sea Salt Crostini to their line of twice-baked crostini.

NEW FLAVOR INSPIRATION

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The current line of spreads is inspired by family recipes that were once made in the Italian kitchen of Di Bruno Bros. founders Danny and Joe Di Bruno, over 50 years ago. The new spread flavors and creation process symbolize the “new era” of Di Bruno Bros., involving a team of Certified Cheese Professionals, and current, third-generation owners. The goal was to create flavors that would bring the Di Bruno Bros. mantra of “culinary pioneering” to life with flavors that are delicious, exciting, and something you wouldn’t typically expect.

TASTING NOTES & RECIPE IDEAS

Pinot Grigio & Fig Cheese Spread (with Aged Cheddar, White Wine, and Sweet Fig Cheese Spread) is a sweet and savory spread that can be enjoyed alongside Di Bruno Bros. new Sea Salt crostini, paired with salumi, and added to any savory dessert or grilled cheese.

Smoked Gouda & Beer with Pimentos Cheese Spread (with Nutty smoked Gouda cheese spread, with pimentos & a splash of brown ale) is a nod to the traditional “beer & cheese” spread and adds a little smokiness to any dish. The Di Bruno Bros. family enjoys with their twice-baked crostini, on any sandwich, and spread on Di Bruno Bros. new Grissini breadsticks and wrapped in prosciutto.

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HOW TO GET THE SPREADS!

Di Bruno Bros. cheese spreads and private collection products ship nationally on dibruno.com, and are available wholesale through several major national distributors. Contact Di Bruno Bros. Wholesale at dibruno.com/wholesale to find out more information.

ABOUT DI BRUNO BROS.

Di Bruno Bros. has established itself as the culinary pioneer of Philadelphia. Family-owned and operated for over 75 years, the gourmet grocer's original store in the heart of the Italian Market, still maintains the charm and character it did when Danny and Joe Di Bruno first opened the doors in 1939. Today, the Di Bruno grandsons along with a committed staff of food enthusiasts operate five retail locations in Philadelphia, as well oversee their catering and wholesale services, as well as dibruno.com. Key categories include cheese (with over 300+ cheeses available for purchase everyday and The House of Cheese book that tells their story), charcuterie, and specialty products from around the world.

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