

LATINAS ILLUSTRATED taps new Fashion Director, and Director of Public Relations, for the upcoming relaunch

LOS ANGELES, CA, ESTADOS UNIDOS, November 9, 2016 /EINPresswire.com/ -- First launched in the summer of 2000, Latinas Illustrated is relaunching this year with new additions to the team. Latinas Illustrated is a new lifestyle concept dedicated to celebrate the Hispanic culture and heritage through some of the most beautiful women from Latinamerica and Spain. We'll use a digital calendar, photos of our beautiful models, fashion articles, and much more. This upcoming season will take place in the world's most famous cultural melting pot - Los Angeles, California.

Fans around the globe will interact with the multi-platform brand which features breathtaking models, and engaging articles and videos on the best cuisine and travel Latin America has to offer. Additionally, this year the Latinas Illustrated brand will host a travel TV special.

"We are excited to have Alejandra Ruiz as our New Fashion Director. Alejandra has the skill and expertise to bring the Latinas brand to a new level, we're very excited to have her onboard" explained Jorge A. Cano Jr., Executive Producer of Latinas Illustrated.



Dream State Photos

Silvia Kal, a public relations expert based in Los Angeles has been named the brand's new Director of Public Relations. "Silvia's experience not only in Los Angeles, but around the world, is going to be crucial during our relaunch," noted production manager Nathan Dean Snyder.

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Nathan Dean Snyder

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