North America Material Handling Market Analysis 2016

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PUNE, INDIA, November 9, 2016 /EINPresswire.com/ -- North America Material Handling Market

North America Material Handling Market is estimated to grow from US$21.356 billion in 2015 to US$25.641 billion by 2020, at a CAGR of 3.09% over the forecast period. Due to improving economic conditions and growth in manufacturing sector, demand for material handling solutions is witnessing upswing. Presence of some of the major equipment manufacturers in the region is also boosting the demand for these solutions. Improving employment outlook and high consumer confidence will lead higher demand for consumer goods and higher investment, thereby providing necessary impetus to the market growth.
First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation.

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This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of material handling solutions. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

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Thirdly, North America Material Handling market has been segmented by product, application, industry vertical, and geography. By product, the market has been segmented as automated guided vehicles, automated storage and retrieval systems, trucks and lifts, cranes, conveying

systems, hoists, and others. By application, segmentation has been done as warehousing and distribution, airport baggage handling, bulk handling, postal and parcel delivery, assembly, and packaging. North America Material Handling market has further been segmented by industry vertical as manufacturing, healthcare, chemical, paper, food & beverage, warehousing, and others. By geography, the segmentation has been done into the U.S., Canada, and Mexico among others.

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Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry participants profiled as part of this section are BEUMER Group, Amazon Robotics, Daifuku, Swisslog and Toyota among others.

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