

# Global Intelligent Packaging Market to Grow at a CAGR Of 14.19% to Forecast 2021

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PUNE, INDIA, November 9, 2016 /EINPresswire.com/ -- Intelligent Packaging Market

Intelligent Packaging Market was estimated to be worth \$4.196 billion in 2015 and is projected to grow at a CAGR of 14.19% over the forecast period to reach a total market size of \$9.305 by 2021. Intelligent packaging solutions are designed to monitor certain aspects of the products and convey the information to the consumer. These solutions offer benefits like convenience, tamper proof, theft resistance among others. The demand for these solutions is expected to witness maximum growth due to increasing penetration of technologies and focus on curbing counterfeit products.

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**Research Methodology** 

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

### **Market Dynamics**

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of intelligent packaging solutions. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

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### Segmentation

Thirdly, Intelligent Packaging market has been segmented by packaging technology, application, and geography.

By Packaging Technology RFID Tags Temperature Indicators Freshness Indicators Near Field Communication Others

By Application Food **Beverages** Pharmaceuticals and Healthcare **Electronic Products** Consumer Care Others By Geography Americas US Canada Brazil Mexico Others Europe Middle East and Africa United Kingdom Germany France Italy Spain Others Asia Pacific lapan China India Australia South Korea Others Market Players

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Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are BASF, DuPont, Amcor, 3M, Sonoco and WestRock among others.

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