

Global Augmented Reality Market 2016 Share, Trend, Segmentation and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On –“Global Augmented Reality Market 2016 Share, Trend, Segmentation and Forecast to 2020”.

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/EINPresswire.com/ --

The analysts forecast the [global augmented reality market](#) to grow at a CAGR of 88.5% over the period 2014-2019.

Augmented reality is an emerging technology that permits the overlay of computer graphics on the real world. It includes scanning the physical real-world environment and enhancing/augmenting it by adding virtual computer-generated information. End-users can make use of this technology through applications developed for mobile devices. It involves blending digital content with the physical world.

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Covered in this report

This report covers the present scenario and the growth prospects of the global augmented reality market for the period 2015-2019. It presents the vendor landscape and a corresponding detailed analysis of vendors in the market. The report covers the overall ecosystem of the market, including augmented reality engine, augmented reality software applications, and augmented reality hardware such as smart glasses and HMDs.

The report, Global Augmented Reality Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Americas, APAC, and EMEA; it also covers the landscape of the market and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

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Key regions

- Americas
- APAC
- EMEA

Key vendors

- Atheer Labs
- Aurasma
- Blippar
- Catchoom
- Cinoptics
- DAQRI
- Meta
- Metaio
- NGRAIN
- Laster Technologies
- Lumus
- ODG
- Optinvent
- Qualcomm
- Rockwell Collins
- Sensics
- Seiko Epson
- Technical Illusions
- Thales
- Total Immersion
- Vuzix
- Wikitude
- Zappar

Key market driver

- Adoption of mobile augmented reality in advertising sector
- For a full, detailed list, view our report

Key market challenge

- Poor design of augmented reality hardware
- For a full, detailed list, view our report

Key market trend

- Availability of SLAM technology
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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