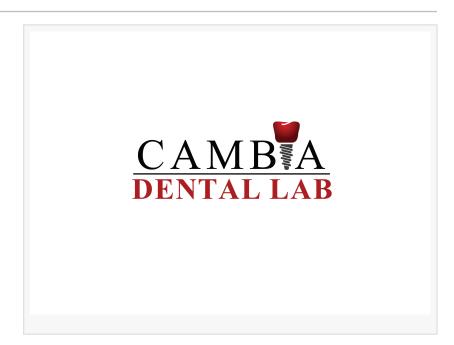


William Selvig Joins Cambia Dental Lab

One Of Southern California's Foremost Dental Lab Experts In The Field Of Implant Dentistry Becomes Latest Partner.

IRVINE, CA, USA, November 10, 2016 /EINPresswire.com/ -- Irvine, California-November 10, 2016- Cambia Dental Lab, announced today that William (Bill) Selvig has joined their rapidly growing team of high caliber dental industry executives.

"He is a visionary and an expert at rapid scaling of complex manufacturing systems," said Michael Hill, the Company's President and CEO.



Mr. Selvig brings a powerful pedigree to the company's management team. As a former Vice President of Seagate Technology, Mr. Selvig was involved in the design, improvement and expansion of a massive manufacturing operation that spanned multiple continents.



When an industry goes through a disruption like we are seeing here a lot of people can become unnerved and make poor business decisions. What's happening at Cambia Dental Lab is very different.

Bill Selvia

Leveraging a solid engineering foundation from the United States Air Force Academy, UCLA and California State Polytechnic University, Pomona he quickly found opportunities within the dental industry where he started his own dental lab. A rising star, Selvig quickly differentiated his lab as one of the premier implant specialty labs in the highly competitive Southern California market.

"Over the past many years, it has not been uncommon to see Bill speaking on behalf of some of the industry's largest implant manufacturers", Hill added.

Indeed, one of Selvig's great passions has been sharing his

knowledge with others. Nobel Biocare, the largest implant manufacturer in the United States has often called upon him to share his expertise with dentists and dental professionals in an effort to improve treatment predictability through collaboration and the efficient use of digital treatment planning.

The Company has named Bill Selvig as their Vice President of Manufacturing.

"Cambia Dental Lab is building something very special and I do believe my skill set fits nicely into the long term plan", Selvig added. "When an industry goes through a disruption like we are seeing here a lot of people can become unnerved and make poor business decisions. What's happening at Cambia

Dental Lab is very different. There is a very good energy here and even a kind of unspoken anticipation that a revolution is about to happen. I am very excited for the direction we are heading and look forward to once again managing manufacturing challenges associated with rapid growth", he continued.

The Company also announced that Mr. Selvig will be joining the Board of Directors as well.

Cambia Dental Lab is based in Irvine California. The Company provides dental lab services including a full complement of implant and digital planning and design services to dental professionals nationwide.

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