

Announcing The Smart CEO Startup50 2016 List

Each of the 50 best startups has been handpicked by top notch Jury comprising renowned entrepreneurs and investors in the Indian entrepreneurship ecosystem.

BENGALURU, KARNATAKA , INDIA, October 21, 2016 /EINPresswire.com/ -- On the eve of The Smart CEO Startup50 Conference & Awards 2016, held at Taj West End, Bengaluru, the founders and first employees of 50 of India's most successful startups joined their peers in becoming a part of [The Smart CEO Startup50 List of 2016](#). Each of these 50 startups, spanning across diverse sectors and unique business models, was shortlisted from a pool of 450 nominations and evaluated by a top notch [Jury](#) comprising Ashok Soota, Chairman, Happiest Minds Technologies,



Umesh Sachdev, Co-Founder of Uniphore Software Systems receives an award from Pravin Patil of Starkenn Sports, for winning the The Smart CEO Startup50 Best Enterprise Tech Startup of 2016.

Amit Patni, Co-Founder & Chairman, Nirvana Venture Partners, Ganapthy Venugopal, Co-Founder & CEO of Axilor Ventures, Krishnan Ganesh, Partner at Growth Story, Shubhankar Bhattacharya, Venture Partner at Kae Capital and Naganand Doraswamy, the Managing Director & CEO of Ideaspring Capital.

Of course, the determining factor for making the cut was ticking the box on eight criteria; originality of idea, innovation of business model, long-term potential, revenue/ profit growth, employee satisfaction, customer satisfaction, brand and social impact.

For example, Jaypore Ecommerce, which hosts Indian crafts-based designs across apparel, jewellery, art and home accents, made it to the Startup50 List, under the Consumer Tech category, for building an e-commerce business, which turned profitable in its very first year of operations. Similarly, Triguni Foods, the makers of Magic Upma and Magic Biryani, framed in the Consumer Brand List for building a robust brand in the airline food segment. Some other categories where businesses with long-term potential, innovative business models and profitable growth were identified are; enterprise technology, social impact and healthcare.

Additionally, special Awards were also handed out to three Startup50 Alumni Companies, Happiest Minds Technologies, Mitra Biotech and Forus Health for their sustained growth and recent, path-breaking initiatives in their respective sectors.

The Smart CEO Startup50 Awards was initiated as an annual event, in 2015, to recognise and reward

entrepreneurs who have built robust businesses with long-term potential, solid VC-backing and strong financials.

Startup50 2016 List

1. Uniphore Software Systems
2. Jaypore
3. Forus Health
4. Mitra Biotech
5. Happiest Minds Technologies
6. Stellapps Technologies
7. Transerv
8. uTrade
9. ReConnect Energy
10. Capital Float
11. IndustryBuying
12. Unbx
13. Entersoft Security
14. Impartus Innovations
15. Edge Networks
16. IDfy
17. Indix
18. NowFloats
19. U2opia Mobile
20. PeelWorks
21. Shephertz
22. Flutura Technologies
23. Hacker Earth
24. Niki.ai
25. KredX
26. Moglix
27. Scripbox
28. NoBroker.in
29. CredR
30. HouseJoy
31. Avagmah
32. RailYatri
33. EventsHigh
34. CoverFox
35. BookMyForex
36. Cleartax
37. Jugnoo
38. UrbanClap
39. CashKaro
40. Craftsvilla
41. Unacademy
42. Nalanda Learning
43. Local Circles
44. WhitePrint
45. Airveda
46. Ather Energy
47. Triguni Foods
48. Southern Health Foods

49. BIRA 91
50. CREO

What More?

Instead of being a mere day-long event where the winners will be honoured, The Smart CEO also created a platform where the winners of each year will become a cohort of sorts. On this front, it has launched three channels; the Startup50 Alumni Connect, where the winners of the 100 Series-A funded companies will stay connected to each other; the Startup50 Global Investor Connect Forum; where the 100 winners can network with Indian and global investors; The Startup50 YouTube Series; where the Conference & Awards Night will be featured over a series of 12 episodes; and the Startup50 Ratings; a methodology to rate and rank early-stage ventures.

In keeping with its vision of empowering entrepreneurs, wantrepreneurs, middle and senior management professionals across India, with distinctive and timeless lessons on management and entrepreneurship, The Smart CEO hopes its Conference & Awards goes a step further in inspiring and encouraging many more such like-minded people to make India, Make in India.

[About The Smart CEO](#)

The Smart CEO is a widely read sector-agnostic digital + print platform where CEOs, entrepreneurs, investors and business leaders share unique perspectives and experiences from their journey. Its primary goal is to capture for our readers the thinking process of these leaders, get a peek into the decisions they make and why they make these decisions.

In addition to The Smart CEO, it also operates and runs the The Smart CEO Media Labs, a content services arm that specializes in creating custom, high-end content and content-driven marketing for clients. Its clients comprise Mahindra Group, Godrej & Boyce, Wealth Advisors, Veda Corporate Advisors, Altacit Global, Intellect Design Arena, Indium Software and several other growth companies in the country. Growth Mechanics also services global development agencies including IDA Ireland and Invest Maldives.

For further queries, contact Prem Kumar S at prem@growthmechanics.in or Madhumita Prabhakar at Madhumita@growthmechanics.in

Prem Kumar S
Growth Mechanics Infomedia
9940557745
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.