



# JK Pike: How to Save the World Through Home Design

*A New Pop-up Shop in Shoreditch Shows the Way (and has fun while they're at it)*

LONDON, LINCOLNSHIRE, UNITED KINGDOM, November 10, 2016 /EINPresswire.com/ -- Eco-friendly furniture company [JK Pike](#) is launching a pop-up store in the heart of trendy Shoreditch on November 28. Located at 45 Charlotte Road among such places as the Hoxton Hotel, The Book Club bar and Reds True BBQ, the new store will showcase rustic and industrial style home furnishings from UK-based companies. In addition to what is currently on their website, the store will feature newly acquired items from new designers as well as one of a kind pieces. It will also host [Wine & Comedy Nights](#) where at 7pm shoppers will be offered a glass of wine or beer and be entertained by comedy sets from up-and-coming as well as award-winning comedians.

Recently appearing in British GQ and The World of Interiors magazine, JK Pike is looking to fill that middle ground for those who have graduated from mass market furniture but are not yet ready for bespoke items or the price tag that comes with them. They do this by keeping overhead down and working with like-minded designers here in London. Co-founding Director & CFO Ben Pike says "we're inspired by the industrial history of East London and the skilled people who are making products based on that history and in some cases even reclaiming its materials." Both Ben Pike and his business partner and wife, Jennifer Pike, hope that the pop-up store will be a place for people to learn more about what their brand is trying to do for their community and beyond as well as have the opportunity to see their online products in person.

JK Pike is an online retailer of stylish, quality furniture and home accessories with [community and environment at the core](#) of everything they do. A family business based in East London, they hire locally and are always seeking out sustainable and socially responsible companies with whom to work. They see themselves as a go-between for those who don't have the time or skill to DIY and skilled artisans who don't have the means to reach the public. They aim to keep their prices reasonable and the brand experience a fun one.

Jennifer  
JK Pike  
07462528494  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.