

Friendable Inc. (OTC Pink: FDBL), to Offer Live, Uncut, Uncensored Celebrity Content Through “Broadcaster”

*Celebrity Revenue Share -
Could this be what pushes Friendable
(OTC Pink: FDBL) over the top?
Could Friendable be the next social
media takeover candidate?*

MIAMI, FLORIDA, USA, November 10, 2016 /EINPresswire.com/ -- EmergingGrowth.com, a leading independent small cap media portal with an extensive history of providing unparalleled content for the Emerging Growth markets and companies, reports on Friendable, Inc. (OTC Pink: FDBL)

Friendable, Inc. (OTC Pink: FDBL), just announced that it will be offering live, uncut, uncensored, celebrity content through a new application which has been code-named “Broadcaster”. Broadcaster is an effort to leverage the [live streaming video](#) technology that it recently acquired from Hang With, Inc. to create value for its shareholders.

Friendable’s Broadcaster app - to allow celebrities to broadcast live, uncut, and uncensored content that cannot be viewed anywhere else, to the subscribers of their “Broadcaster Channel”.



Celebrity or artist will be required to market their Broadcaster channel to their social media fans and followers, further, generating subscription revenue based on conversion. Strong Conversion Rate”

Friendable, Inc.



Examples of content that may be featured include:

- _ Backstage before, during or after events
- _ Recording studio sessions
- _ Behind the scenes on music video sets
- _ On-set makeup or wardrobe trailers
- _ Special interviews
- _ Ultimate Fan Experience – All Access

Friendable’s path to revenue includes monetizing social media fans and followers of celebrities through a multi-level subscription based platform.

Friendable, Inc. (OTC Pink: FDBL) is looking forward to a strong conversion rate, as each celebrity or artist will be required to market their Broadcaster channel to their social media fans and followers, further, generating subscription revenue based on conversion.

Celebrities that Friendable has had previous or existing relationships with have, upwards of 20-50 million social media followers.

Austin Mahone, a singer / songwriter that Friendable, Inc. (OTC Pink: FDBL) has worked with previously has 13 million fans on Facebook alone. If he were to convert only 2% of them with a revenue sharing monthly subscription of \$1.99, that alone, would generate over \$500,000.00 per month.

Friendable, Inc.'s (OTC Pink: FDBL) conviction in the value of this platform is the product of many months of dedicated research, analysis and feedback from the Company's celebrity music artist relationships, record labels, and brand partners at The Kluger Agency.

This one of a kind ecosystem is being designed to help celebrities monetize their fans and followers as "Broadcaster" seeks to become the industry standard platform for proprietary content that is live, uncut and uncensored.

Friendable, Inc. (OTC Pink: FDBL) is working to secure commitments from celebrity artists as they move closer to launch in early 2017. Friendable stated that they will announce these commitments as they are received.

Facebook's Mark Zuckerberg has stated that he is "obsessed" with live streaming.

Twitter (NASDAQ: TWTR), and Facebook (NASDAQ: FB) have recently jumped on the live video bandwagon, and with contracts to stream live NFL games, Bloomberg TV, and the Democratic and Republic conventions one could say they are thriving.

Friendable CEO, Robert A Rositano Jr. stated "We believe the Hang W/ technology will create a differentiated offering for our brand in the live video streaming marketplace and allow the Company to capitalize on our many relationships in various celebrity circles."

Twitter, Inc. quietly purchased Periscope for just under \$100 million in early 2015.

As of August 12, 2015, Periscope had only 10 million users and 2 million daily active users.

Can a small company like Friendable, Inc. (OTC Pink: FDBL) break into the space and further, become an acquisition target? Some might say no, but they probably forgot that Friendable also gained access to 8 million users who have signed up to utilize Hang W/'s live streaming video technology as part of its investment commitment and Hang With, Inc. technology acquisition approximately two weeks ago.

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See the Press Release and other stories on Friendable at EmergingGrowth.com
<http://emerginggrowth.com/?s=FDBL>

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Sources include recent Friendable, Inc. press releases as well as the following: <http://www.wsj.com/articles/twitter-acquires-live-video-streaming-startup-periscope-1425938498> <http://www.fool.com/investing/2016/07/14/think-facebook-and-twitters-live-videos-are-a-fa-2.aspx> <http://expandedramblings.com/index.php/periscope-statistics/> <http://www.businessinsider.com/facebook-live-video-stats-from-tubular-2016-7>

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