

MindRocket Media Group Names Charles Sosnik to Editor in Chief Post

Charles Sosnik will assume the role of Editor in Chief, overseeing MindRocket's global Education and EdTech media outreach

NASHVILLE, TN, USA, November 10, 2016 /EINPresswire.com/ -- MindRocket Media Group, a [global education media platform](#), has announced the addition of a new Editor in Chief. Effective November 8, 2016, Charles Sosnik will assume the role of Editor in Chief, overseeing MindRocket's global education media outreach.

Sosnik assumes the post after a seven-year run at the Southeast Education Network's SEEN Magazine. According to [Dr. Rod Berger](#), President and CEO of MindRocket Media Group, "Charles and his team at Southeast Education Network transformed SEEN Magazine into one of the finest education magazines in the world. His knowledge of education and commitment to journalistic integrity are unparalleled, and we are very fortunate to have him at the helm of our media properties."

MindRocket Media Group has crafted iconic and

groundbreaking education news coverage, built leading EdTech brands from the ground up and promoted globally recognized brands. Through their Education Media Properties like EdCircuit and regular contributions on Scholastic Administrator and the Huffington Post, MindRocket Media Group reaches over a million educators per month.

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Charles Sosnik



MindRocket Media Group's Editor In Chief, Charles Sosnik

“SEEN Magazine is an incredible education magazine and its publisher RB Knight is a true media visionary. I spent some of the finest years of my career there,” said Sosnik. “But when the opportunity to lead MindRocket Media Group’s media efforts presented itself, I leapt at the chance. MindRocket has a worldwide education and EdTech media platform. It uses technology to connect educators and education influencers to thought leadership in a way that has never been done before. MindRocket is light years ahead of other education media organizations. With MindRocket technology, we now have an

opportunity to positively influence education on a global scale.”

In addition to its media platform, MindRocket leverages strong ties with thought leaders and visionaries in the education and EdTech communities to provide marketing and communications strategy to EdTech companies across the globe.

About MindRocket Media Group

MindRocket Media Group is a multimedia, multichannel, production, marketing and public relations firm specializing in education industry thought leadership and strategy. MindRocket's clients are education organizations and companies worldwide, seeking market exposure and influence through new media and high-fidelity assets. MindRocket also produces and distributes education news, event coverage, commentary and product reviews to third party media channels.

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