



Contract Professionals, Inc. (CPI) Wins MSED Platinum Award For Excellence In Marketing And Sales

Veteran Owned CPI President, Jim Cowper and CPI Marketing Analyst, Kristie Lohmeier Win MSED Platinum Award for veteran hiring marketing plan.

WATERFORD, MICHIGAN, USA, November 10, 2016 /EINPresswire.com/ -- Contract Professionals, Inc. (CPI) President, Jim Cowper and Marketing Analyst, Kristie Lohmeier were honored to accept the Platinum Award for excellence in marketing and sales from the Marketing & Sales Executives of Detroit ([MSED](#)), on behalf of CPI.

In its 22nd year, the MSED Evening of Excellence is an annual event, which is designed to support and foster the values of the sales and marketing profession in Metro Detroit. Emceed by Rod Meloni, Business Editor, WDIV-TV, the awards were conferred in front of more than 150 business and community leaders at the Masonic Temple in Detroit.

"We are profoundly grateful to be awarded the MSED Platinum Award and we are honored to be in the company of such distinguished and accomplished professionals," said Cowper. "This award highlights the work we are doing to find every veteran in our country a job, which accentuates the functional and leadership skills unique to the military."

There were multiple nominees for the Platinum Award. The MSED narrowed down the semi-finalists to include four very deserving teams. The HELLA team also took home a Platinum Award.

In addition to the Platinum Award, the MSED awarded Bill Kozyra, President, CEO & Chairman, [TI Automotive](#) with the 2016 Herb Everss Lifetime Achievement Award. The MSED also honored [Julie Fream](#), President & CEO, Original Equipment Suppliers Association with the Executive Leadership Award and Pashon Murray, President & Co-Founder, Detroit Dirt, LLC was honored with the Trailblazer Award.

Kristie Lohmeier
Contract Professionals, Inc. (CPI)
248.886.5235
email us here



This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.