



2,500 Event Professionals Expected To Gather At BizBash Live: The Expo, New York On November 15

In its 16th Year in New York, BizBash Live Returns With New Thought Leaders and Event Innovators, Featuring Speakers from Google, Samsung, iHeartMedia and more

NEW YORK, NY, USA, November 10, 2016 /EINPresswire.com/ -- On November 15, [BizBash Live: The Expo](#) will return to the Jacob K. Javits Convention Center with a new roster of industry all-stars, ideas, and inspiration for event organizers. The renowned [Event Innovation Forum](#) returns as part of the lineup with presentations from some of the [top names in events](#), including Amanda Matuk from Google, Natasha Eno of iHeartMedia, Candace Montgomery from Essence, Michael Blatter from Mirrorball, Zach Overton from Samsung 837, and David Monn.

Amanda Matuk, executive producer of the hugely popular I/O developers conference at Google, will share how her team stays innovative, giving a behind-the-scenes look at how she reconfigured the Google I/O conference. Natasha Eno, vice president of events and venue partnerships at iHeartMedia, will give insights on how to create valuable experiences for event sponsors, ensuring they return year after year. Renowned designer David Monn will discuss the core principals of design, exploring the rites, rituals, and protocols behind events and drawing on his work with the most respected brands and individuals in the world. Jean-François Bouchard from Sid Lee will explore the philosophy of how we engage as humans, and how to target the right people at events.

Also at BizBash Live, the Workshop Series will open the day with hands-on learning from industry influencers, covering topics that include social media, career building, and strategy. The Over-the-Top Luncheon will debut with special guests, Donald Albrecht, curator of architecture and design at the Museum of the City of New York, and Michael Cerbelli, C.E.O. and president of Cerbelli Creative. Throughout the day, the BizBash Exhibit Floor will showcase the latest and most inspiring event and meeting trends and technologies from more than 200 companies.

The full list of speakers, topics, and registration information can be found at www.bizbash.com/expony. For media coverage, email gmohren@bizbash.com.

BizBash is the largest media source for both event professionals and “hidden planners” with nearly 225,000 monthly users. Events serviced by the BizBash suite of products include: exhibitions, conferences, meetings, training and learning, marketing and PR, fund-raising and galas, celebrations and weddings, incentive, travel, government and ceremonial.

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