

# Brook Furniture Rental Recognized With Prestigious 2016 CAMME Award from the Chicagoland Apartment Association

Lake Forest, IL, November 9, 2016 - Brook Furniture Rental is pleased to announce they have been recognized with prestigious 2016 CAMME Award.

LAKE FOREST, ILLINOIS, USA,  
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-- Lake Forest, IL, November 9, 2016 -

[Brook Furniture Rental](#) is pleased to announce they have been recognized with a 2016 CAMME Award for

Model, Two/Three Bedroom under \$25,000, located at the AMLI Deerfield Apartments in Illinois. The 2016 Chicagoland Apartment Marketing and Management Excellence (CAMME) Awards honor and celebrate excellence in every facet of Chicagoland's apartment industry. A product of the Chicagoland Apartment Association (CAA), the annual CAMME Awards celebrated its winners at a gala on November 3, at Chicago's Navy Pier.



"Our members work tirelessly to serve residents throughout the thriving Chicagoland apartment community, and we are thrilled to have an evening where those efforts can be recognized and honored," said Michael Mini, executive vice president of the CAA. "This year's winners represent the best of the best in the industry who go above and beyond—and have a lasting impact on their community."

The CAMME Award category #54 given to Brook Furniture Rental was for a property who spent less than \$25,000 to set up their model. Judging was based on a number of criteria's including: furniture placement and scale, textures, use of color and accessories as well as complimenting the intended market.

"Brook Furniture Rental takes great pride in not only the quality and style of our furnishings but in how we help our community partners create truly beautiful models that assist in the marketing rental process," said Bob Crawford, President, and CEO of Brook Furniture Rental. "We are honored to earn this recognition from our industry peers and to be a part of this prestigious group. We would like to thank CAA for this award and our partner AMLI Deerfield for giving us the opportunity to work with them to create such an outstanding model."

The model at AMLI Deerfield was also one of the top picks for the first annual Brook Best Dressed Awards selected out of 37 properties to appear in the Brook Calendar 2016.

"The CAMME Awards remind me of how honored I am to lead an association full of members who work so hard to provide great living experiences for their residents," said Steve Rappin, CAA board president. "The Chicagoland Apartment Association represents companies ranging from owners of

two-flats to the largest publicly traded real estate investment trusts—the awards earned this evening truly reflect a level of excellence in our industry.”

For a complete list of 2016 [CAMME Award winners](http://www.cammeawards.com), please visit [www.cammeawards.com](http://www.cammeawards.com).

#### [About Brook Furniture Rental Inc.](#)

Brook Furniture Rental, Inc. is a privately held furniture rental company headquartered in Lake Forest, IL having multiple locations across America. Its distribution centers are capable of serving approximately 70% of the U.S. population base. The company specializes in servicing the furniture rental needs of residents and businesses that are in a state of transition. These clients are serviced directly through the company's website or referred by various business partners. Currently, the company holds an industry-leading position in terms of on-time delivery and pick up measurement.

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#### About the Chicagoland Apartment Association

The Chicagoland Apartment Association (CAA) is “The Recognized Voice for the Multifamily Rental Housing Industry,” and represents more than 6,000 apartment professionals who own and/or manage over 180,000 market rate and affordable rental units in approximately 900 apartment buildings in the Chicagoland region. CAA provides professional development and networking opportunities to apartment industry professionals and advocates on their behalf at the state and local government level.

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