

Mingle with the crème de la crème at the World Ski Awards

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/EINPresswire.com/ -- Mingle with the crème de la crème of the ski industry at the 4th annual World Ski Awards™ hosted at the fabulous A-ROSA Kitzbühel from November 18-20, 2016. The 3-day event includes a VIP networking program and activities with the red carpet awards ceremony taking place on the evening of November 19.

World Ski Awards™ is the only global initiative to recognize, reward and celebrate excellence in ski tourism.

Guests at the event will be invited to engage in private skiing, sight-seeing tours, and a host of other activities.

Highlights include a tour of the picturesque town of Kitzbühel, home of skiing and host to the World Ski Awards, while a visit to the historic city of Salzburg is sure to feature on many 'to do' lists.

Also on offer is a chance to experience an unforgettable day of private guided skiing on the slopes of the legendary Hahnenkamm. A gourmet lunch will be provided with special guests in attendance to ensure the experience lives long in the memory.

Throughout the weekend, World Ski Awards guests are also invited to indulge in a luxurious sensory experience at the multi award-winning SPA-ROSA.

The highlight of the weekend will of course be the glittering red carpet World Ski Awards Gala Ceremony itself on the evening of Saturday, November 19, when the winners will be officially announced.

Take a look at the full itinerary here: <http://worldskiawards.com/ceremony>

Voting closed at the end of September, with a record number of ballots cast by leading ski tourism professionals ahead of the event.

These will be tallied alongside the votes of hundreds of thousands of ski consumers from around the world, with the winners revealed during the formal presentations to in the legendary ski resort of Kitzbühel.



The event will be welcome industry leaders from around the world to Austria, with delegates from the Chinese ski community attending for the first time.

World Ski Awards Managing Director Sion Rapson said: "As we approach our fourth Gala Ceremony, World Ski Awards continues to develop into the leading arbiter of quality in ski tourism.

"With more votes than ever before it is obvious World Ski Awards has caught the imagination of the global ski tourism community and I look forward to welcoming its leaders to Kitzbühel in just a few short weeks."

Tickets for the Gala Ceremony are in high demand.

For more information, click here: <http://worldskiawards.com/>

PR Officer
World Travel Group
Tel: +44 (0) 20 7925 0000
email us here

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