

India's Mobile Devices: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*India's Mobile Devices Global Market
2016 Analysis and Forecast to 2021*

PUNE, INDIA, November 11, 2016 /EINPresswire.com/ -- "India's Mobile Devices Market Analytics to 2020: Mobile Handset Sales by Category, Type of Customer, Price, Vendor, Features, Smartphones, OS, Technology and Generation" built using extensive market research carried out in telecommunication market of India. The report provides a top-level overview of Mobile Devices / Handset sales volumes and value at various segment levels from 2011 through 2020.



Get Sample Report @ <https://www.wiseguyreports.com/sample-request/648353-india-s-mobile-devices-technology-and-generation>

Apart from providing sales value and volume, the report also provides insights in to India's demographic and economic data. This helps in establishing a framework to better formulate the Mobile services market forecasts. Information such as population, nominal GDP, consumer price inflation and currency exchange rates are included to ascertain market sophistication, current and projected demand, and future opportunities.

- Mobile Handset Sales Volumes split by: Type of Customer (New or Replacement), Category, Price Band, Vendor, Features, Operating System (OS) and by Technology and Generation.
- Mobile Handset Sales Value analytics by. Average Selling Price (ASP) and Overall Market revenue
- Overall Mobile Subscription Penetration

Key Findings

This report offers a concise breakdown of India's Mobile Handset market operating environment, with forecasts to 2020. The report contains quantitative data which covers demographics, Mobile

handset sales, revenue data and Subscription Penetration

Synopsis

"India's Mobile Devices Market Analytics to 2020: Mobile Handset Sales by Category, Type of Customer, Price, Vendor, Features, Smartphones, OS, Technology and Generation" is a comprehensive research report outlaying Mobile Handset sales in India with broken down volume analytics for Sales by Customer type, Sale by Category, Price Band, Vendor, Features, Operating System (OS) and by Technology and Generation. The report also provides details related to Average Selling Price (ASP) and overall Mobile Handset Market revenues since 2011 to 2015 and estimates for 2016 to 2020.

Reasons to Buy

- Allows you to analyze Mobile Handset / Devices market in India by way of Sales Volumes and Revenue at Average Selling Price and at overall market level.
- Enhances your knowledge on the mobile penetration and future potential of revenue from replacement handset sales.
- Allows you to plan future business decisions using the report's forecast figures for the market and Average Selling Price and Band.

Table of Contents

1 INTRODUCTION

1.1 What is this Report About?

1.2 Definitions

2 COUNTRY DEMOGRAPHICS

2.1 COUNTRY Population [Thousands], 2011 – 2020

2.2 COUNTRY Annual GDP Growth [%], 2011 – 2020

2.3 COUNTRY Nominal GDP [US\$ Million], 2011 – 2020

2.4 COUNTRY Nominal GDP per Capita [US\$], 2011 – 2020

2.5 COUNTRY PPP Adjusted GDP per Capita [US\$], 2011 – 2020

2.6 COUNTRY Consumer Price Inflation (%), 2011 – 2020

2.7 Exchange Rate [LCU / US\$], 2011 – 2020

3 COUNTRY MOBILE SUBSCRIPTIONS AND PENETRATION

3.1 COUNTRY Total Mobile Subscriptions [Thousands], 2011 – 2020

3.2 COUNTRY Mobile Subscription Penetration of Population, 2011 – 2020

4 COUNTRY MOBILE HANDSET SALES BY QUARTER

4.1 COUNTRY Total Mobile Handset Sales by Quarter [Thousands], 2011 – 2020

5 COUNTRY MOBILE HANDSET SALES BY TYPE OF CUSTOMER

5.1 COUNTRY Total Mobile Handset Sales to New Subscriptions [Thousands], 2011 – 2020

5.2 COUNTRY Total Replacement Mobile Handset Sales [Thousands], 2011 – 2020

6 COUNTRY MOBILE HANDSET SALES BY CATEGORY

6.1 COUNTRY Total Mobile Handset Sales by type [Thousands], 2011 – 2020

6.2 COUNTRY Total Gray Market Mobile Handset Sales [Thousands], 2011 – 2020

7 COUNTRY MOBILE HANDSET SALES BY PRICE BAND

7.1 COUNTRY Mobile Handset Sales by Price Band [Thousands], 2011 – 2020
8 COUNTRY MOBILE HANDSET SALES BY VENDOR
8.1 COUNTRY Total Mobile Handset Sales by Vendor [Thousands], 2011 - 2020
8.2 COUNTRY Market Share Total Mobile Handset Sales [%], 2011 - 2020
9 COUNTRY MOBILE HANDSET SALES BY FEATURE
9.1 COUNTRY Total Handset Sales, 2011 – 2020
9.2 COUNTRY Total Smartphone Handset Sales [Thousands], 2011 – 2020
10 COUNTRY MOBILE HANDSET SMARTPHONE SALES BY VENDOR AND BY OPERATING SYSTEM
10.1 COUNTRY Total Smartphone Sales by Vendor [Thousands], 2011 – 2020
10.2 COUNTRY Market Share Total Smartphone Sales [%], 2011 – 2020
10.3 COUNTRY Total Smartphone Sales by Operating System, 2011 – 2020
10.4 COUNTRY Market Share Operating System [%], 2011 – 2020
11 COUNTRY MOBILE HANDSET SALES BY TECHNOLOGY AND BY GENERATION
11.1 COUNTRY Total Mobile Handset Sales by Air Interface [Thousands], 2011 – 2020
11.2 COUNTRY Distribution of Mobile Handset Sales by Air Interface [%], 2011 – 2020
11.3 COUNTRY Total Mobile Handset Sales by Generation [Thousands], 2011 – 2020
11.4 COUNTRY Distribution of Mobile Handset Sales by Generation [%], 2011 – 2020
12 COUNTRY MOBILE HANDSET ASP
12.1 COUNTRY Total Market ASP [US\$], 2011 – 2015
13 COUNTRY MOBILE HANDSET REVENUE
13.1 COUNTRY Total Market Handset Revenue [US\$M], 2011 – 2020

Access Report @ <https://www.wiseguyreports.com/reports/648353-india-s-mobile-devices-technology-and-generation>

Get in touch:

LinkedIn: www.linkedin.com/company/4828928

Twitter: <https://twitter.com/WiseGuyReports>

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/353472595>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.