

Online Education in India 2016 Market Expected to Grow at CAGR 19.05% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On –“Online Education in India 2016 Market Expected to Grow at CAGR 19.05% and Forecast to 2020”.

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The analysts forecast the [online education market in India](#) to grow at a CAGR of 19.05% during the period 2016-2020.

Online education includes delivery of educational content for distance learning courses through Internet platforms. Service providers are mainly education technology companies, distance learning educational institutions, and traditional universities.

The Indian education system has a growing learner base due to India's large population. Online platforms and other ICT investments in education have begun to shift the focus from passive learning to active and highly engaging learning methodologies. This is aimed at solving one of the most pressing issues of the Indian education system: access to quality education by all learners irrespective of their financial stability or social group.

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Covered in this report

The report covers the present scenario and the growth prospects of the online education market in India for 2016-2020. To calculate the market size, the report considers revenue generated from online educational content, distance education programs, and online test preparation services. Online distance education programs provided by traditional universities are also included in the report.

The market is divided into the following segments based on end-user:



- Higher education
- K-12

The report, Online Education Market in India 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Educomp
- Everonn
- IGNOU
- NIIT

Other prominent vendors

- Dexler
- Edurite
- Embibe
- HCL Infosystems
- LearnNext
- Meritnation
- Netaji Subhas Open University
- Simplilearn
- Sikkim Manipal University
- TCY Learning Solutions

Market driver

- Conducive government policies
- For a full, detailed list, view our report

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Market challenge

- Lack of infrastructure
- For a full, detailed list, view our report

Market trend

- Collaboration with private players
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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