

# Personal Care Ingredients 2016 Global Market Share,Growth,Trends & Forecast to 2020

*WiseGuyReports.Com Publish a New Market Research Report On –“Personal Care Ingredients 2016 Global Market Expected to Grow at CAGR 5.43% and Forecast to 2020”.*

PUNE, INDIA, November 11, 2016  
/EINPresswire.com/ --

The analysts forecast the global personal care ingredients market to grow at a CAGR of 5.43% during the period 2016-2020.

[Personal care ingredients are used in the production](#) of skin care products, hair care products, cosmetics, fragrances and toiletries, and oral hygiene products. These ingredients contribute to the aroma, moisturizing capability, and conditioning features of personal care products.

Personal care ingredients are of two types: active and inactive. Active ingredients contribute to the functional properties of the product — they are biologically active substances that have pharmacological characteristics and provide specific cosmetic solutions for dry skin, wrinkles, and age spots in the form of conditioning agents, exfoliators, and UV absorbers. Ingredients such as surfactants, polymers, and preservatives are categorized as inactive personal care ingredients, and contribute to the physical properties of a product.



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Covered in this report

The report covers the present scenario and the growth prospects of the global personal care ingredients market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of specialty ingredients (including active and inactive ingredients) used in personal care products.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Personal Care Ingredients Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Ashland
- BASF SE
- Croda
- Dow Corning
- Solvay

#### Other prominent vendors

- AkzoNobel
- Aston Chemicals
- Biosil Technologies
- Clariant International
- Eastman Chemical
- Evonik Industries
- Guangzhou Tinci Materials Technology
- Huber
- Lonza Group
- Momentive Performance Materials Holdings
- Royal DSM
- Stepan
- Wacker Chemie

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#### Market driver

- Growing demand for multifunctional products
- For a full, detailed list, view our report

#### Market challenge

- Risk of negative side effects
- For a full, detailed list, view our report

#### Market trend

- Increasing number of new product launches
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Growing demand for multifunctional products
- Adoption of skin care cosmeceuticals

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- Need to comply with stringent government regulations
- Risk of negative side effects
- Long product development process and high R&D costs

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- Demand for products that combat the signs of aging
- Increasing number of new product launches
- Demand for conditioning agents
- Growing popularity of men's grooming products
- Increasing use of advanced technology to manufacture improved quality ingredients

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Norah Trent

[wiseguyreports](http://wiseguyreports.com)

+1 646 845 9349 / +44 208 133 9349

[email us here](mailto:norah@wiseguyreports.com)

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