

Minnesota author inks simple, precise ideas in sensible handbook

Author Todd Berkley shares a clear and powerful reference in his impressive manual, "HSA Owner's Manual – Second Edition."

MINNETONKA, MINN., UNITED STATES, November 15, 2016 /EINPresswire.com/ -- MINNETONKA, Minn. – Author Todd Berkley shares a clear and powerful reference in his impressive manual, "HSA Owner's Manual – Second Edition: What Every Account Holder, Employer, and Benefits Consultant Needs to Know about Health Savings Accounts — and How to Use Them Strategically."



A common sense guidebook, "HSA Owner's Manual – Second Edition," is the understanding and unlocking value from people's health savings account (HSA). It is designed by key topic to help find what is needed quickly and efficiently. A unique feature of the book is the final section on little known or commonly misunderstood strategies to make the most of their HSA.

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Stacy Baker, Acquisitions Editor, Tate Publishing

“I want to help people understand their HSAs and realize how to use them to their best advantage,” shares Berkley when asked about the inspiration behind his book.

“As HSAs become more popular and move into the mainstream of the American health care experience, the need for this book increases daily,” states Stacy Baker, Acquisition Editor for [Tate Publishing](http://www.tatepublishing.com).

Published by Tate Publishing and Enterprises, the book is available through bookstores nationwide, from the publisher at www.tatepublishing.com/bookstore, or by visiting barnesandnoble.com or amazon.com.

For over 30 years of being a consumer banking and investment professional, Berkley has a knack for helping people understand complex financial topics and make them understandable. As a pioneer in the HSA business for the last 12 years, Berkley has been frustrated by how people underutilize their HSAs and miss out on the convenience and power of this tool. It is gratifying to hear testimonies from individuals and professions who use this manual to make the most of their HSAs and help others do the same.

Berkley was the product manager for one of the leading HSA administrator helping them grow from 50,000 accounts to nearly 1 million accounts in seven years. He then spent three years as a consultant dedicated to supporting the expansion of HSAs and running a website called AskMRHSA.com where he provided support and answered questions from individuals and professionals on a myriad of HSA topics.

Having been married to his childhood sweetheart, Kelly, more for more than 34 years, Berkley and his wife has three grown sons and three grandchildren all in the Minnesota area. Berkley is a graduate of the Harvard Graduate School of Business after graduating from night school for his undergrad business degree from McKendree College while working full time in his early banking career. He enjoys golf and photography, plays bass and the lead singer in a throwback cover band on weekends and on the worship team at his church.

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