

Phoenix Marketing Associates Engaged by Henry Repeating Arms to Publicize World Record Breaking Event

PMA managed to engage both local and national media coverage for the event which benefits the NRA and their efforts defending 2nd Amendment rights

PHOENIX, ARIZONA, UNITED STATES, November 14, 2016 /EINPresswire.com/ -- SCOTTSDALE, AZ: Phoenix Marketing Associates, located at 8101 E McDowell Rd, Scottsdale, AZ 85257, is aiding in publicizing Henry Repeating Arms' World Record breaking event to raise money and awareness for the National Rifle Association and their efforts defending Americans' [2nd Amendment](#) rights.

"This is a terrific example of PMA's relationship with both local and national media," says Jason Jantzen, president of Phoenix Marketing Associates. "With less than a week to this event we managed to secure coverage from all of our local Phoenix media associations as well as national print coverage." Jantzen went on to say, "We are proud to be a part of this record-breaking event that not only demonstrates patriotism during a time where our country is being united under a new administration, but the message is being delivered in a fun and creative way."

PMA has recently completed assignments for a broad range of clients including, UltraStar Multi-tainment Center at Ak-Chin Circle, Ling and Louie's Asian Bar & Grill, Ohana Salon, Fiesta Mexican and The Boys & Girls Clubs of Greater Scottsdale.

PMA was engaged for this event less than one week prior to the event taking place and managed to secure both local and national coverage. The event, taking place at the Ben Avery Shooting facility in Phoenix, AZ, is hosting 1000 shooters who will be simultaneously firing Golden Boy Silver [rifles](#) supplied to them by Henry Repeating Arms. Henry Repeating Arms is one of the country's leading manufacturers of rifles. Participants in the event were given one of the 1000 donated rifles which were engraved with the "1000 Man Shoot" logo.



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About Phoenix Marketing Associates:

Phoenix Marketing Associates works with small to medium sized businesses across North America to provide targeted and results driven marketing solutions on a contract basis within any budget. Their consultative approach allows for a thorough needs analysis, which translates into an effective marketing and PR strategy that saves their clients time and money while providing maximum exposure.

By assigning a team of qualified professionals to each individual situation and utilizing the most current communication and online demand generation technologies, Phoenix Marketing Associates enables businesses to achieve Fortune 500 results on an entrepreneurial budget. For additional information, please visit <http://www.PhoenixMarketingAssociates.com>

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