

# Cigarettes: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*Cigarettes Global Market 2016 Analysis and Forecast to 2021*

PUNE, INDIA, November 14, 2016  
/EINPresswire.com/ -- Summary

The Portuguese cigarette market was growing but rising taxation, combined with cross border trade and smuggling, stronger sales of RYO, and the impact of the recent global financial crisis have been depressing Portugal's cigarette market. In contrast with trends

between 1990 and 2003, when market volumes grew by 20% to a peak of

18.84 billion pieces, the market has slumped and was down to 10.25 billion pieces in 2014, or 34.7% below 1990 levels. Per capita consumption rates are all falling back and averaged 946 pieces in 2014, well down on the peak 2003 levels of 1,797 pieces/year. The market is mostly served by domestic production, with Tabaqueira, owned by PMI, the sole cigarette manufacturer on the Portuguese mainland, although there are two small producers based in Madeira and the Azores that focus on supplying local demand on these islands.

Get Sample Report @ <https://www.wiseguyreports.com/sample-request/737647-cigarettes-in-portugal>

## Key Findings

- Consumption stands at 10.25 billion pieces as of 2015.
- Per capita cigarette consumption declined to only 946 pieces per year in 2015, from a high of 1,797 pieces in 2003.
- 19.7% of Portuguese adults smoke as of 2015.
- 29.2% of men and 11.1% of women smoke regularly in Portugal.

## Synopsis

Cigarettes in Portugal is an analytical report by Canadean that provides extensive and highly detailed current and future market trends in the Portuguese market. It covers market size and



WISE GUY  
REPORTS

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

🐦 <https://twitter.com/WiseGuyReports>

📘 <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Wise.Guy.

structure along with per capita and overall consumption. Additionally, it focuses on brand data, retail pricing, prospects and forecasts for sales and consumption till 2025.

### Reasons to Buy

- Get a detailed understanding of consumption to align your sales and marketing efforts with the latest trends in the market. Identify the areas of growth and opportunities, which will aid effective marketing planning.
- The differing growth rates in regional product sales drive fundamental shifts in the market.
- This report provides detailed, authoritative data on these changes - prime intelligence for marketers. Understand the market dynamics and essential data to benchmark your position and to identify where to compete in the future.

### Table of Contents

- 1 Overview
- 2 Market Size
- 3 Market Structure
- 4 Manufacturers & Brands
- 5 Taxation & Retail Prices
  - 5.1. Taxation
  - 5.2. Retail Prices
- 6 The Smoking Population
- 7 Production & Trade
  - 7.1. Production
  - 7.2. Imports
  - 7.3. Exports
- 8 Operating Constraints
  - 8.1. Advertising Restrictions
  - 8.2. Health Warnings
  - 8.3. Other Restrictions
- 9 Company Profiles
- 10 Prospects & Forecasts
- 11 Appendix
  - 11.1. What is this Report About?
  - 11.2. Time Frame
  - 11.3. Product Category Coverage
  - 11.4. Methodology
  - 11.5. About Canadean

Access Report @ <https://www.wiseguyreports.com/reports/737647-cigarettes-in-portugal> □

Get in touch:

LinkedIn: [www.linkedin.com/company/4828928](http://www.linkedin.com/company/4828928)

Twitter: <https://twitter.com/WiseGuyReports>

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/353805583>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.