

# Touch Sensor Market - Global Industry Analysis, Trends and Forecast by 2027

Global Touch Screen Market Information, by Type (Sensor, Touch-Pad), Application (Gaming controller, Portable media devices) - Forecast 2027

PUNE, MAHARASHTRA, INDIA, November 14, 2016 /EINPresswire.com/ -- Market Scenario:



Key Players: 3M, Honeywell, Infineon, ON semiconductor, Texas instruments, Atmel, Siemens."

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The major growth driver of [Touch Sensor Market](#) includes growing demand for touch-sensors devices, increasing usage of touch enabled displays, and digital technology, growing demand for smartphones and tablets among others. Hence the market for Touch Sensor Market is expected to grow at XX% CAGR (2016-2027). However, high cost of product and high power consumption are the factors which are hindering the growth of Touch Sensor Market.

Key Players of Touch Sensor Market:

- 3M,
- Honeywell,
- Infineon,
- ON semiconductor,
- Texas instruments,
- Atmel,
- Siemens,
- Fujitsu,
- Bean air
- Banpil photonics

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Segments:

Global Touch Sensor Market can be segmented as follows:

Segmentation by Type:

Sensors (capacitive, resistive and infrared & surface acoustic wave (SAW)), and touch pads (linear/rotational sliders, rotary wheels among others) among others.

### Segmentation by Applications:

Gaming controllers, home entertainment and appliances, cellular handsets and portable media devices among others.

### Regional Analysis of Touch Sensor Market:

Asia-pacific dominated the Global Touch Sensor Market with the largest market share due to extensive availability of low-cost smartphones and tablets and emerging trend of using digital technology in Region such as China and India, and therefore accounting for \$XX million and is expected to grow over \$XX billion by 2027. Touch Sensor Market in North-America market is expected to grow at CAGR of XX% from \$ XX million in 2016 to \$XX million by 2027. The European market for Touch Sensor Market is expected to grow at XX% CAGR (2016-2027).

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