

# Law Firm Marketing: How To Attract And Manage High Net Worth Divorces

*A top divorce attorneys talks about how her firm handles complex high net worth divorces.*

RIVER EDGE, NJ, UNITED STATES, November 16, 2016 /EINPresswire.com/ -- Some prestigious family law firms focus on complex high net worth divorce matters.



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*Jay P. Granat, Ph.D.*

These kinds of divorces frequently involve people with high salaries, family owned businesses, significant real estate holdings and older couples who have accumulated wealth after having worked for many years.

They can also involve celebrities and highly paid athletes.

To learn more about how one prominent attorney attracts and manages these kinds of cases, Jay P. Granat, Ph.D., a psychotherapist, licensed marriage and family therapist and founder of [www.HighNetWorthDivorces.com](http://www.HighNetWorthDivorces.com), interviewed one

of the top matrimonial lawyers in one of the top law firms in North Carolina.

[www.HighNetWorthDivorces.com](http://www.HighNetWorthDivorces.com) is a directory and referral service in which only one firm is chosen for each county in America. Currently, fifty seven firms from around the country have joined this site and have claimed their exclusive position in their county.

According to Alice Stubbs, Esq. a former family court judge and a partner in Tharrington, Smith, based in Raleigh, North Carolina, she is able to attract high net worth cases because of her years of experience on the bench, her knowledge of family and her familiarity with the top lawyers throughout the state of North Carolina.

Watching top attorneys in court apparently taught her a lot about the practice of family law.

“I was able to watch the finest lawyers in action in my courtroom, notes Ms. Stubbs.

Ms. Stubbs also was then able to select and join one of the finest law firms in North Carolina when she left the bench.

Ms. Stubbs has a very impressive bio:

Alice C. Stubbs is a partner in the firm. She joined Tharrington, Smith in 2006 after having served for eight years as a Wake County District Court judge. First appointed in 1997 by Governor Jim Hunt, she was elected to the judgeship in 1998 and 2002. During her time on the bench, Ms. Stubbs presided primarily in domestic court. She was certified as a juvenile judge in 2001 and was designated and presided as a family court judge from 2002 until she came to Tharrington Smith.

Ms. Stubbs is a native of New Bern. She graduated from Phillips Academy in Andover, Massachusetts

in 1985, from Davidson College in 1989 with a major in economics, attended University College in London, and received her law degree from the University of North Carolina at Chapel Hill in 1992. She then clerked for Chief Judge James B. Wolfe, Jr., of the United States Bankruptcy Court in the Middle District of North Carolina, followed by a litigation practice with Stubbs and Perdue, P.A. Ms. Stubbs is an American Academy of Matrimonial Lawyers Fellow, is a Board Certified Specialist in Family Law, a Certified Family Financial Mediator. Long active in bar association activities, Ms. Stubbs has served on the Board of Directors for the Wake County Bar Association. Beginning in 2008, she served for several years as the vice chairman of the Continuing Legal Education Committee for the Wake County Bar Association. She has continued to serve as the course planner for the annual family law Continuing Legal Education program in Raleigh since 2008. She is a member of the Family Law Section of the North Carolina Bar Association. She has served on the Litigation Section Council of the North Carolina Bar Association, the Board of Directors of Meredith College's Paralegal School, the Board of Directors of the Carolina Ballet, the Women's Executive Mentoring Coalition, and the Board of Directors of the Joel Lane Museum House in Raleigh. In 2015 she was appointed to serve as Chair of the Grievance Committee for the North Carolina Tennis Association. She was appointed by Governor Mike Easley to serve on the North Carolina Ethics Commission, effective October 2006. She was reappointed to the Ethics Commission by Governor Perdue in January of 2010. Ms. Stubbs has been named for years by Business North Carolina magazine as one of the "Legal Elite" family law attorneys in North Carolina, has been recognized by Best Lawyers in America and Super Lawyers since 2010, and has an AV rating in Martindale-Hubbell.

#### Managing High Net Worth Cases

High net worth divorces can sometimes require a great deal of research and documentation. Assets need to be evaluated properly and property needs to be distributed in accordance with the law.

Ms. Stubbs feels that her firm has a fantastic team of lawyers as well as paralegals.

In addition, Attorney Stubbs has access to top expert witnesses who she can utilize when needed. "Firms without these kinds of resources can have a hard time managing the complex issues which often accompany a high net worth divorce, says Ms. Stubbs.

Attorneys who want to comment on attracting and managing high net worth divorces and would like to have their exclusive presence on the site, should reach out to Dr. Granat at 201 647-9191 or at [DrJayGranat@HighNetWorthDivorces.com](mailto:DrJayGranat@HighNetWorthDivorces.com).

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