

Information Services Global Market to Grow to \$300+ Billion in 2019, Forecast By The Business Research Company

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-- [The information services market](#)

comprises establishments primarily engaged in operating news syndicates, libraries and archive facilities.

Information services can be broadly categorized as –

News Syndicates comprise establishments primarily engaged in supplying information such as news reports, articles, pictures and features to the news media.

Libraries engage in maintaining collections of documents (e.g. books, journals, newspapers, and music) and

facilitating the use of such documents (regardless of its physical form and characteristics) to meet informational, research, educational, or recreational needs of their users.

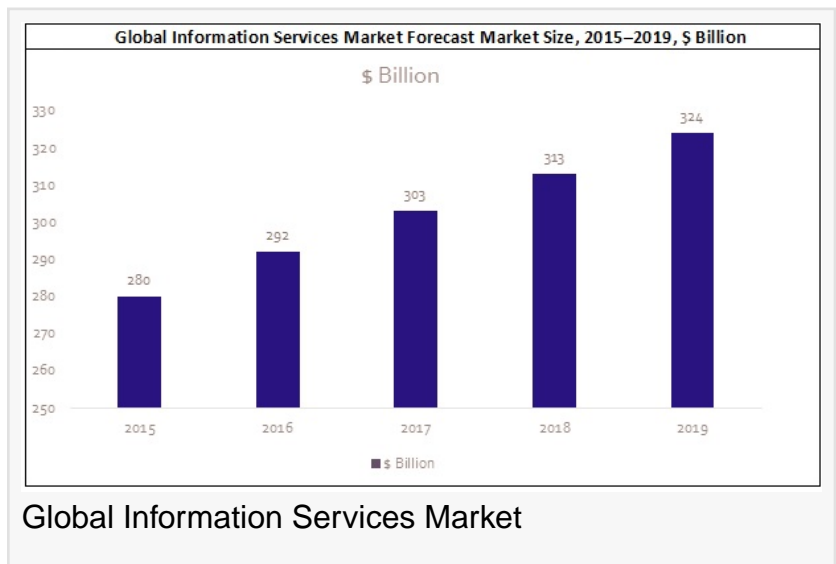
Archives comprise establishments primarily involved in acquiring, researching, storing, preserving and giving access to public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. Most of the resources are electronically accessible.

Many cloud service providers are offering options for storing long term data on cloud. Even though many vendors want solutions to move their data from in-house servers to remote servers, customers wanted complete solutions to eliminate issues arising due to archiving. Therefore, many cloud service companies such as Google and AWS are offering holistic solutions to migrate documents, photographs, audio and video content to cloud. Libraries and Archiving centers are implementing cloud solutions to offer long term archiving solutions to move historical data and other content to cloud servers.

According to [The Business Research Company's](#) Media Consultant, Abdul Wasay, there has been a rapid growth in websites and mobile applications delivering news content. News websites also publish news from sources such as Google, Yahoo and Bing. They also publish related posts and articles from third-party sources through syndicated news platforms. Thus, rapid growth in news websites and mobile applications is driving the growth of the information services market.

The Business Research Company expects the information services market to grow to \$324 billion in 2019. Asia was the largest geographic market in the information services market in 2015, accounting for \$97 billion or 34.8% of the global market.

[Global Information Services Market Analytics report](#) is a detailed report giving a unique insight into this market.



For the full report, visit The Business Research Company:

<http://www.thebusinessresearchcompany.com/our-research/information-technology/information-technology-services-global-market-analytics-outlook-2016/>

The Business Research Company Report's Coverage:

MARKETS COVERED: Computer Facilities Management, Computer Systems Design Services, Software Services, Data Processing and Hosting.

COMPANIES MENTIONED: Telecom, IT Services, Software Products, Computer Hardware.

COUNTRIES: Australia, Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA.

REGIONS: Asia, Americas, Europe, Middle East & Africa, Oceania.

TIME SERIES: Five years historic and forecast.

DATA SEGMENTATIONS: Country and regional splits, market share of competitors, market segments.

AND MORE: Please Visit tbrc.info

Key Points of the Information Technology Report:

Market Characteristics.

Historic Data.

Forecast Data.

Mergers and Acquisitions in the market.

The latest trends in the market.

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About The Business Research Company

The Business Research Company is a market research and intelligence company which excels in company, market and consumer research.

It has research professionals at its offices in the UK, India and the US as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, chemicals and technology.

Contact Us:

Mr. Oliver G

The Business Research Company

47 Anchorage Point,

42 Cuba Street, Canary Wharf,

London, England,

E14 8NE.

Phone No: +44 744 3439350

India: +91 8897263534

US: +1-484-625-8871

Email Us @ info@tbrc.info

Oliver Guirdham

The Business Research Company

+91 8897263534

email us here

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