

MediPoint: Body Contouring - Global Analysis and Market Forecasts

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PUNE, INDIA, November 16, 2016
/EINPresswire.com/ -- Body contouring devices are categorized into the following segments: minimally invasive body contouring devices and non-invasive body contouring devices.

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Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com
☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

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Minimally invasive body contouring devices include -

- Laser-Assisted Liposuction Devices
- Radiofrequency Assisted Liposuction Devices
- Ultrasound Assisted Liposuction Devices
- Power Assisted Liposuction Devices

Non-invasive body contouring devices include -

- Radiofrequency Energy Devices
- High-Intensity Focused Ultrasound Devices
- Cryolipolysis Devices

Growth in the body contouring devices market is driven primarily by the growing non-invasive devices segment, an increasing global obesity rate, and the aging population.

The global market for body contouring devices is led by Syneron Candela, Cynosure, Solta Medical, and Zeltiq Aesthetics.

Key Questions Answered

- What are the unmet needs with the current generation of devices? Device Effectiveness? Device Efficiency?
- With developing the next-generation of devices, what aspects of the technology are device manufacturers focused on optimizing? How will new entrants impact the global body contouring device market?
- What trends and events are affecting the global market?
- Which are the key, high growth markets that device manufacturers should expand into? Which markets are growing the fastest, and what are the top-selling products?

Scope

- Competitive assessment: Currently marketed body contouring devices and evolving competitive landscape
- In-depth analysis of unmet needs and adoption trends of different body contouring devices
- Insightful review of the key industry drivers, opportunities, restraints and challenges. Each trend is independently researched to provide qualitative analysis of its implications
- Annualized total body contouring devices market revenue by segment and market outlooks by country from 2013-2022.
- Other key topics covered include strategic competitive assessment, market characterization, identification of unmet needs, market dynamics, and implications of the emerging technologies on the market.

The report will enable you to -

- Develop and design your in-licensing and out-licensing strategies through a review of pipeline products and technologies, and by identifying the companies with the most robust pipeline.
- Develop business strategies by understanding the trends shaping and driving the global body contouring devices market.
- Drive revenues by understanding the key trends, innovative products and technologies, market segments, and companies likely to impact the global body contouring devices market in the future.
- Formulate effective sales and marketing strategies by understanding the competitive landscape and by analyzing the performance of various competitors.
- Identify emerging players with potentially strong product portfolios and create effective counter-strategies to gain a competitive advantage.
- Track device sales in the global and country-specific body contouring devices market from 2013-2022.
- Organize your sales and marketing efforts by identifying the market categories and segments that present maximum opportunities for consolidations, investments and strategic partnerships.

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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