

Global Swiss Watches Market Outlook 2020

*Global Swiss Watches Market 2016
Analysis and Forecast to 2020*

PUNE, INDIA, November 16, 2016
/EINPresswire.com/ -- Description

Global [Swiss Watches](#) Market Outlook 2020 provides an in-depth study on the current state of world's highest-valued timepieces market. The industry is undergoing difficult times with year 2016 appearing as another challenging year for Swiss watch manufacturers.

The report provides a basic overview of the luxury watches industry with four different price segmentations - exclusive luxury, accessible luxury, mid price and low price. Swiss watchmakers have brands in all the aforementioned price tiers.

Request a sample report @ <https://www.wiseguyreports.com/sample-request/646831-global-swiss-watches-market-outlook-2020>

Overall market size of renowned "Swiss-Made" watches with sales forecast has been provided in the report. Detailed trade analysis of Swiss watches with major finished watch export destinations such as China, Hong Kong, Germany USA and France are covered. Moreover, market share analysis with key statistics on Swiss watch by category, by materials, by competitors, price category and by region has also been presented in the report.

Industry trends and development and market dynamics those driving and inhibiting industry's growth has also been elaborated in the report. SWOT analysis of leading Swiss watch brands such as Rolex, Cartier, Omega and Tag Heuer enhances Competitive landscape which includes valuable information on financials of leading Swiss watch brands.

Major Swiss watchmakers have been profiled in the report on parameters such as business overview, product pipeline, financials, pricing, revenues and business strategies.

With 32 tables and figures specific to the industry, the report contains key statistics on the state of the industry and presents most unbiased picture of the industry which can help clients in making investment decisions.

Global Swiss Watches Market Outlook 2020 provides an in-depth study on the current state of world's highest-valued timepieces market. The industry is undergoing difficult times with year 2016 appearing as another challenging year for Swiss watch manufacturers.

The report provides a basic overview of the luxury watches industry with four different price segmentations - exclusive luxury, accessible luxury, mid price and low price. Swiss watchmakers have



brands in all the aforementioned price tiers.

Overall market size of renowned “Swiss-Made” watches with sales forecast has been provided in the report. Detailed trade analysis of Swiss watches with major finished watch export destinations such as China, Hong Kong, Germany USA and France are covered. Moreover, market share analysis with key statistics on Swiss watch by category, by materials, by competitors, price category and by region has also been presented in the report.

Industry trends and development and market dynamics those driving and inhibiting industry’s growth has also been elaborated in the report. SWOT analysis of leading Swiss watch brands such as Rolex, Cartier, Omega and Tag Heuer enhances Competitive landscape which includes valuable information on financials of leading Swiss watch brands.

Major Swiss watchmakers have been profiled in the report on parameters such as business overview, product pipeline, financials, pricing, revenues and business strategies.

With 32 tables and figures specific to the industry, the report contains key statistics on the state of the industry and presents most unbiased picture of the industry which can help clients in making investment decisions.

Complete report details @ <https://www.wiseguyreports.com/reports/646831-global-swiss-watches-market-outlook-2020>

Table Of Contents

1. Executive Summary
2. Research Methodology
3. Luxury Goods Industry
 - 3.1 Overview
 - 3.2 Luxury Watches
 - 3.2.1 Global Watch Export Revenue
 - 3.2.2 Global Watch Import Revenue
4. Swiss Watches Market Analysis
 - 4.1 Overview
 - 4.2 Swiss Watch Market Size
 - 4.2.1 Swiss Watch Major Markets
 - 4.3 Swiss Watches Market Share
 - 4.3.1 Swiss Watch by Category
 - 4.3.2 Swiss Watches by Materials
 - 4.3.3 Swiss Watches by Competitors
 - 4.3.4 Swiss Watches by Price Category
 - 4.3.5 Swiss Watches Market by Region
5. Swiss Watches Industry Trends and Developments
 - 5.1 Layoff in Luxury Swiss Watches Market
 - 5.2 Smartwatches by Swiss Watch Companies
 - 5.3 Key Partnerships in Sports
 - 5.4 Focus on Lady Timepieces & Vintage Watch
6. Swiss Watches Industry: Growth Drivers & Challenges
 - 6.1 Growth Drivers
 - 6.1.1 Rise in Number of High Net Worth Individuals (HNIs)

- 6.1.2 Growth in Emerging Markets
- 6.1.3 Ameliorating Global Economy
- 6.2 Challenges
 - 6.2.1 Limit on Movement Deliveries by ETA
 - 6.2.2 Threat from Smartwatches
 - 6.2.3 Reduction in Sales in Greater China
 - 6.2.4 Boom in Counterfeit Swiss Watches
- 7. Competitive Landscape
- 8. SWOT Analysis
 - 8.1 Rolex
 - 8.2 Cartier
 - 8.3 Omega
 - 8.4 Tag Heuer
- 9. Company Profiles
 - 9.1 The Swatch Group SA
 - 9.1.1 Business Overview
 - 9.1.2 Product Overview
 - 9.1.3 Financial Overview
 - 9.1.4 Business Strategies
 - 9.2 Compagnie Financiere Richemont SA
 - 9.2.1 Business Overview
 - 9.2.2 Product Overview
 - 9.2.3 Financial Overview
 - 9.2.4 Business Strategies
 - 9.3 Rolex SA
 - 9.3.1 Business Overview
 - 9.3.2 Product Overview
 - 9.3.3 Financial Overview
 - 9.3.4 Business Strategies

Get It Now @ https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=646831

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.