

## EF Hutton Introduces Opportunistic Investing Strategies

Specialized Portfolios Allow Online Investors to Benefit from Market Events

SPRINGFIELD, OH, USA, November 16, 2016 /EINPresswire.com/ -- EF Hutton America (symbol: HUTN) today announced a new service that allows investors to benefit from event-driven investment strategies. Investors have the capability to express a view on the outcome of macro events using specialized portfolios of securities design to benefit the investor if their viewpoint is accurate.

EF Hutton proposes events that can result in outsized movement – or an investor can propose an event that they want EF Hutton to build a specialized portfolio. This is a n advanced, new generation, investment service that allows investors to be more active than



Investing with EF Hutton

the standard ETN or index package offered by automated investment services. Until now, self-directed investors have typically held static portfolios.

Opportunistic Investing is the core part of EF Hutton's Premium Service which is available to investors



The advanced investment strategies provided by our premium service provides tools for main street investors that were previously only available to institutional investors such as hedge funds.

Christopher Daniels, CEO of EF Hutton

for just 50 basis points per year based on account assets. As an introductory offer, EF Hutton will provide a year of unlimited stock trades to anyone who opens a Premium Account by December 31.

This is the third major announcement of innovative new products and services from EF Hutton in this quarter. Last month EF Hutton introduced online services that include nocommission trading and investing with multiple service levels – standard, premium and institutional/high net-worth.

"The advanced investment strategies provided by our premium service provides tools for main street investors that were previously only available to institutional investors such

as hedge funds." said EF Hutton CEO, Christopher Daniels. "Further, EF Hutton clients can trade and invest for no commission, and our unlimited trading promotion offers a value that no other branded

firm comes close to offering."

"When we moved our headquarters to Main Street we said it was a signal of our commitment to a new approach for investors," Daniels said. "Today, we again demonstrate that approach with this new investment service."

More details about EF Hutton financial products are available at www.efhutton.com

## More to Come

EF Hutton plans to introduce more investor-friendly services in the first quarter of 2017. The new services will add value by making it easier for investors to get started and help them to manage and protect their money.

## About EF Hutton

EF Hutton is a leader in digital finance and investment services. The company offers innovative financial products such as the "no commission" investments and "no commission" trading, including value-added services such as event-driven investing strategies. EF Hutton provides financial products and services using advanced technology to better serve clients. EF Hutton is a legendary brand in financial services that for 112 years it has been known for its attention to clients. EF Hutton stock is traded under the symbol HUTN. Learn more at <a href="https://www.efhutton.com">www.efhutton.com</a>

Cautionary Note Regarding Forward-Looking Statements

Certain statements contained in this press release that are not historical facts may constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and are intended to be covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995.

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