

# BRIC (Brazil, Russia, India, China) Apparel: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*BRIC (Brazil, Russia, India, China) Apparel Global Market 2016 Analysis and Forecast to 2021*

PUNE, INDIA, November 17, 2016 /EINPresswire.com/ -- The BRIC Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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## Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC apparel retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC apparel retail market
- Leading company profiles reveal details of key apparel retail market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC apparel retail market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## Synopsis

Essential resource for top-line data and analysis covering the BRIC apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

## Reasons to Buy

- What was the size of the BRIC apparel retail market by value in 2015?
- What will be the size of the BRIC apparel retail market in 2020?
- What factors are affecting the strength of competition in the BRIC apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC apparel retail market?



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## Key Highlights

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the apparel retail industry and had a total market value of \$319.9 billion in 2015. India was the fastest growing country with a CAGR of 10.1% over the 2011-15 period.

Within the apparel retail industry, China is the leading country among the BRIC nations with market revenues of \$211.2 billion in 2015. This was followed by India, Russia and Brazil with a value of \$44.2, \$33.6, and \$30.9 billion, respectively.

China is expected to lead the apparel retail industry in the BRIC nations with a value of \$336.6 billion in 2020, followed by India, Russia, Brazil with expected values of \$80.4, \$42.0 and \$40.0 billion, respectively.

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