

## Travel Services In India 2016 Market Expected to Grow at CAGR 14.9% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – "India Travel Services 2016 Market Expected to Grow at CAGR 14.9% and Forecast to 2020".

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The analysts forecast the <u>travel services market in</u> India to grow at a CAGR of 14.9% during the period 2014-2019. Travel services market in India primarily comprises six type of services including hotel accommodation, domestic flight booking, rail ticketing, domestic bus ticketing, rentals of taxis/cabs, and holiday packages. Based on the mode of booking, the travel services market in India can be classified as offline and online. The online market is growing at a dynamic pace in India due to increased penetration of the Internet and shift toward m-commerce in India. The offline market is growing at a slow rate as consumers prefer online services over offline.



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Covered in this report

The report covers the present scenario and growth prospects of the travel services market in India for the period 2015-2019. To calculate the market size, the report considers revenue generated from the following segments of the market: Offline

Online

The report, Travel Services Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the travel services market in India and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market. Key vendors

Cox & Kings MakeMyTrip SOTC Thomas Cook Yatra Other prominent vendors Akbar Travels of India Busindia.com Cleartrip Easy Cabs Expedia Goibibo IRCTC Ola Uber

Market driver Increase in online booking For a full, detailed list, view our report

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Market challenge High taxes For a full, detailed list, view our report Market trend Mobile commerce, a true game changer For a full, detailed list, view our report

Key questions answered in this report What will the market size be in 2019 and what will the growth rate be? What are the key market trends? What is driving this market? What are the challenges to market growth? Who are the key vendors in this market space? What are the market opportunities and threats faced by the key vendors? What are the strengths and weaknesses of the key vendors?

Table Of Contents – Major Key Points

PART 01: Executive summary Highlights

PART 02: Scope of the report Market overview Top-vendor offerings

PART 03: Market research methodology Research methodology Economic indicators PART 04: Introduction Key market highlights

PART 05: India: An overview Economic indicators

PART 06: Overview of retail industry in India Overview of retail industry in India 2014 Market size and forecast Five forces analysis

PART 07: Market segmentation by mode of booking Segmentation of travel services market in India by mode of booking Offline travel services market in India Online travel services market in India

PART 08: Market segmentation by services offered Segmentation of travel services market in India by services offered

PART 09: Market drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges

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