



# Royal Imaging International now Included in VARStreet's aggregated catalog

*With VARStreet adding Royal Imaging to its aggregated catalog, resellers of VARStreet can now use Royal Imaging as a supported distributor to purchase products.*

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The latest addition of Royal Imaging in VARStreet's distributor list will definitely add more convenience to business operations among mutual customers.

*Shiv Agarwal*

Royal Imaging has now been added into VARStreet's distributor list, so now resellers of Royal Imaging will be able to leverage VARStreet's ecommerce and [sales quoting platform](#) for their business operations. Royal Imaging International is a wholesale-distributor of office imaging supplies.

With this integration resellers of Royal Imaging will be able to use VARStreet platform, provided they have an account with VARStreet. Resellers need to get in touch with VARStreet support to create an account so as to leverage various features of VARStreet including sales quoting tool,

[ecommerce store](#) and [CRM](#).

VARStreet resellers who do not have an account with Royal Imaging can create an account by getting in touch with the team of Royal Imaging. Once the account is created, resellers will be authorized to use catalog of Royal Imaging.

Shiv Agarwal, Vice President – Sales, VARStreet says, “The latest addition of Royal Imaging in VARStreet's distributor list will definitely add more convenience to business operations among mutual customers. Moreover, resellers of VARStreet will also get an opportunity to expand their sales reach and product portfolio.”

About VARStreet

VARStreet Inc offers innovative, professional, and customer-friendly e-Commerce and sales quoting software solutions for IT and office supplies VARs, system integrators and various other technology solution providers. Key modules that are integrated into VARStreet include Ecommerce, Quoting, CRM, Aggregated and Custom Catalog, Sourcing/Procurement and e-Marketing. VARStreet has been successfully serving its customers since 1999 and so far has done business with more than 3000 resellers and 10, 000+ VAR users.

About Royal Imaging

Royal Imaging International is a wholesale distributor of Original Equipment Manufacturer (OEM) copier, fax, laser, inkjet, duplicating, thermal and dot matrix machine supplies. Our distribution facilities in New York and California are ready to serve our dealer-partners today. Since 1979 our focus on customer service sets us apart.

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