

This Growing Event Software Provider Wins Two Event Tech Awards, Nominated for Four

CadmiumCD Wins Big at Event Technology Awards for the Second Year in a Row

FOREST HILL, MD, USA, November 17, 2016 /EINPresswire.com/ -- Having won last year's Best Event Technology Partnership at last year's Event Technology Awards for [their work with GES on digital signage](#), CadmiumCD has done it again, taking home two of the event industry's most coveted awards. This year CadmiumCD was awarded Best Event Management Solution and Best Conference Technology, for their work on the 2016 Western Veterinary Conference.

Michelle Wyatt, co-founder and partner at CadmiumCD, said of the second consecutive win, "We at CadmiumCD work very hard to provide solutions that are relevant to the event industry's most pressing needs. Because of this, we are constantly innovating and refining our products. Being awarded by the Event Technology Awards for the second year in a row highlights the work we've done and continue to do for this industry."

CadmiumCD's work on WVC's Annual Conference encompassed nearly [every part of event management and attendee engagement](#). From collecting information

from exhibitor and speakers, to delivering that content to attendees via apps, websites, and digital signage, the software platform had a solution for every challenge.

In the words of WVC Scientific Program Manager, Janis Knoetzel, "The technology that Cadmium provided WVC through all phases of our conference was exceptional, but the most lasting impression we have is how enjoyable it was to work with their team."

Not only did CadmiumCD take home the Best Event Management Solution and Best Conference



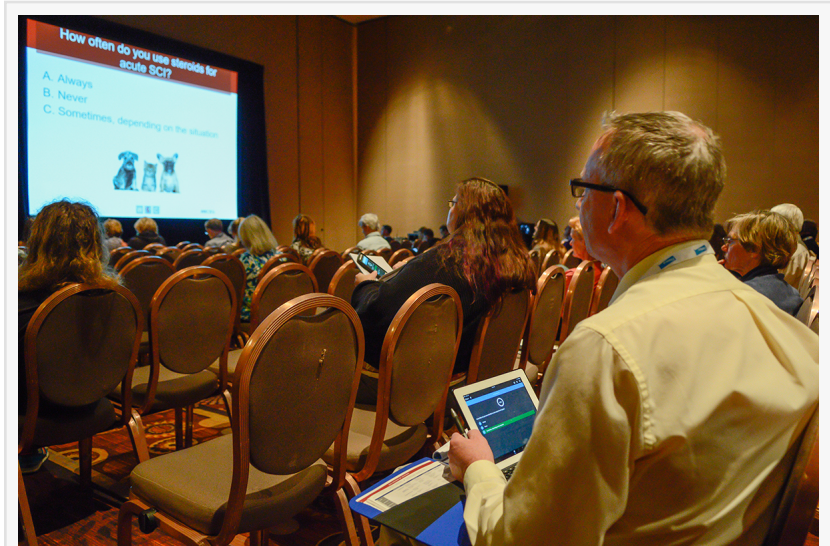
CadmiumCD Wins Big at ETA with two awards highlighting their event management and attendee engagement software



CadmiumCD co-founder, Michelle Wyatt, accepting her company's second ETA award.

Technology awards, they were also on the shortlist for two other categories: Best Event App and Best Attendee Management Technology, mirroring their success earlier this year at Eventex Awards and SIIA's CODiE Awards. "It is an exciting time to be a software provider in the events industry," Wyatt says. "To be at the forefront of all this amazing innovation that's going on, and to be able to work so closely with clients like Janis and the WVC team, is a true honor."

To learn more about the CadmiumCD platform, contact CadmiumCD directly via [this webpage](#) or at 410-638-9239.



WVC attendee using eventScribe's Audience Response System by CadmiumCD.

 This press release can be viewed online at: <http://www.einpresswire.com>

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through all phases of the
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Disclaimers: The technology that Cadmium provides WVC through all phases of the conference is exceptional, but the most lasting impression we have is how enjoyable it was to work with their team.

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