

# Global Mobile Money Market forecast to 2027 with key companies profile, supply, demand, cost structure, and SWOT analysis

*Global Mobile Money Market Information, by Transaction (P2P, P2B, B2P, B2B), by Mode, by Financial Services, by Verticals - Forecast 2016-2027*

PUNE, MAHARASHTRA, INDIA, November 17, 2016 /EINPresswire.com/ -- Key players



The Major Key Players are Google, Inc. (U.S.), MasterCard (U.S.), American Express (U.S.), Paycom (U.S.), Apple Inc. (U.S.), Gemalto (Netherlands), FIS (U.S.), Mahindra Comviva (India), Paypal (U.S.)”

*Market Research Future*

The prominent players in the market of mobile money are-

- Google, Inc. (U.S.),
- MasterCard (U.S.),
- American Express (U.S.),
- Paycom (U.S.),
- Apple Inc. (U.S.),
- Gemalto (Netherlands),
- FIS (U.S.),
- Mahindra Comviva (India),
- Paypal (U.S.) Vodafone Group PLC (U.S.).

Market Scenario

Mobile money refers to payment or exchange of money

without hard cash. Earlier barter system was in picture where people exchanges one product with respect to another, later currency came into picture where people purchase any product by giving physical cash. Nowadays Mobile money concept is coming into picture where people can send or receive money virtually and electronically. Various companies are providing payment gateways to pay the money result, this market has grown to US \$XX billion and expected to reach US \$XX billion by the end of forecasted period. As technology is growing, it is giving fuel to the [mobile money market](#) and it is expected that mobile money market will grow at a CAGR of XX%.

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## Market Segmentation

Segmentation by Transaction Type:

- P2P
- P2B
- B2P
- B2B.

Segmentation by Mode:

- Mobile Applications
- Smartcard/NFC
- SMS & Web among others.

Segmentation by Financial Services:

- Mobile money
- Mobile savings
- Mobile insurance
- Mobile credit.

Segmentation by verticals:

- BFSI media & entertainment
- Travel & hospitality
- Web services, retail
- Healthcare among others.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 125 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Mobile Money Market Research Report- Global Forecast 2027](#)"

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Study Objective of Mobile Money Market

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Mobile Money Market
- To provide insights about factors affecting the market growth
- To analyze the Global Mobile Money Market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by transaction, by mode, by vertical, and sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

Industry News

- In July 2016, MasterCard is reportedly applying for Chinese payment license after government announced the FDI.
- In July 2016, MasterCard announced the acquisition of VocaLink which operates payment technology platforms.
- In February 2016, Mahindra announced the collaboration with AsiaHawala to provide P2P transaction in Iraq.

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Reasons to Purchase this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Global Mobile Money Market high-growth regions, and market drivers, restraints, and opportunities.

Key questions answered in this report

- What will the market size be in 2027 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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