

## Sunny Days In-Home Care Named to Entrepreneur 360 List

Pittsburgh-based senior care company ranks #157 on comprehensive list of the top privately-held companies

PITTSBURGH, PENNSYLVANIA, UNITED STATES, November 14, 2016 /EINPresswire.com/ -- Sunny Days In-Home Care continues to build on its impressive business accolades with yet another award honor in 2016.

This time, the Pittsburgh-based franchise company joins a list of the best entrepreneurial companies in America on the <a href="Entrepreneur 360">Entrepreneur 360</a>. Founders of these companies, like Sunny Days In-Home Care, are lauded for growing businesses that "expertly balance impact, innovation, growth and leadership."



"What a year it has been for us at Sunny Days In-Home Care. We couldn't be more proud of our growth and what we've been able to accomplish in just six years of business," said David Ellenwood, founder and CEO of Sunny Days In-Home Care. "The Entrepreneur 360 is a lucrative list of some of the most influential companies in the country, and we are so honored to be a part of it."



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Honorees on the Entrepreneur 360 were identified based on the results of a comprehensive study of independently-owned companies, using a proprietary algorithm and other advanced analytics. The algorithm was built on a balanced scorecard designed to measure four metrics reflecting major pillars of entrepreneurship — innovation, growth, leadership and impact.

"Our annual evaluation of vetted data offers a 360-degree analysis of top performers in the current small-business landscape," said Lisa Murray, Chief Insights Officer of Entrepreneur Media, Inc. "They are deemed successful not

simply by revenue numbers, but by how well-rounded they are. Entrepreneurship is a complex endeavor, and we've recognized who has mastered it this year."

The Entrepreneur 360 listing is the third of its kind this year for the Sunny Days In-Home Care franchise. The company also earned a place on the Inc. 500, while founders David and Evelyn Ellenwood were selected as finalists in the 2016 EY Entrepreneur of the Year Award for Western Pennsylvania and West Virginia. The company's three-year growth rate of 776% is recognized as a significant reason for these recent accolades.

Sunny Days In-Home Care is part of the booming senior care industry and through a unique franchise program, has opened the investment opportunity to prospective franchisees nationwide. With expectations of the North American home healthcare market reaching more than \$130 billion by 2017, the industry continues to grow at an incredibly fast pace.

For more information about the Sunny Days In-Home Care franchise program, visit sunnydaysfranchise.com or call 724-260-5186.

## About Sunny Days In-Home Care

Sunny Days In-Home Care is a leading provider of non-medical, in-home personal care service for seniors and disabled adults. Founded in 2011, the Pittsburgh-based franchise company is focused on providing high-quality assistance to those who aren't able to care for themselves so that they can continue to live a dignified and independent life. Sunny Days In-Home Care goes beyond providing traditional caregiving services, offering clients companionship, travel assistance, and homemaker services. The company's diverse set of clients includes seniors, veterans, people with disabilities, those who need respite care, people recovering or rehabilitating, and those suffering with Alzheimer's or dementia.

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